



KATHA

Enhancing the joy of reading since
1988

seamlessly connecting grassroots work in
education and urban resurgence,
Katha brings children living in poverty into
reading , quality education and
vocational skill training





ABOUT

For the last 32 years, we have used story pedagogy to create the joy of learning and **help children come out of poverty**. By using such a powerful tool.

Katha has helped over **35, 000** youth and women by training them in vocational courses and IT, and help them get jobs

More than 5,00,000 women trained in income-generation and social activism skills





During a recent survey of
slum in **Govindpuri**

With a population of 80,000 ,
making it
the **largest slum**
in South Delhi ,

Some **very concerning facts** were brought to
light...



Population was essentially
composed of **migrants**

in search of
jobs

From different states

**UTTAR
PRADESH**

Haryana

West Bengal

BIHAR



population fall
under **18-30**
years of **age**.



25-30%

Youth prone to
commit **acts** WHICH are **unjust** to
the society



Many of the youth have **stopped studies**

Started working as daily wage **worker**

Hampering
growth and **development**



KATHA

SCHOOL OF
ENTREPRENEURSHIP

PROVIDES

VOCATIONAL

ENTREPRENURIAL AND

LEADERSHIP TRAINING TO

youth AND WOMEN

FROM under served communities



KATHA

KATHA SCHOOL OF

ENTREPRENEURSHIP

VOCATIONAL SKILLS TRAINING!

**CUTTING AND
TAILORING**



**DRESS
MAKING**



**BAKERY AND FOOD
PROCESSING**



**AC AND REFRIGERATION
REPAIR AND MAINTENANCE**



**BASIC IT, DTP &
WEB DESIGNING**

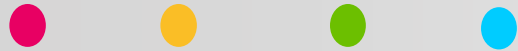


katha lab school . demonstration block building . bhumiheen camp . govindpuri extn . new delhi 110019

mob: 91 8800 797647 . e-mail: katha@katha.org . website: www.katha.org



SCHOOL OF ENTREPRENEURSHIP



HIGHLIGHTS

PLACEMENT

COMPLETION

COMMENCEMENT

Need Assessment visits in Slum Communities



ENROLLMENT

300 Enrolments
Every year

ACHIEVEMENT

COMPLETION

Schedule

1

2 hour classes for 5 days a week .

40:60 RATIO OF
THOERY AND
PRACTICAL
CLASSES

CURRICULUM

2

**Use friendly
MODULES
& LESSON
PLANS** based on
NIOS

**Separate
portfolios** for
each trainees.

Workshops

3

**21
ENTREPRENEURIAL
workshops
EXHIBITION**

**9 INDUSTRIAL
EXPOSURE VISITS.**

professional

4

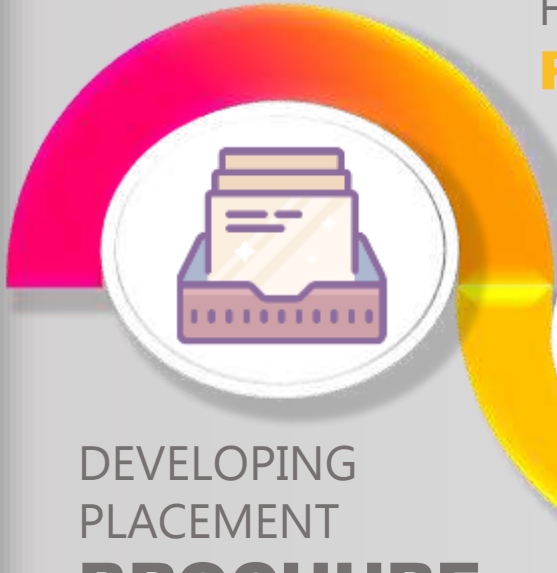
50 students of **DRESS
DESIGNING AND
CUTTING** attend
**sessions at
NIESBUD**

Visits to **workshops**
at **Hotel Hilton
Garden ,Shangri la
Radisson Blue**

AC. & Refrigerator repair
student at **Samsung
Technical School.**

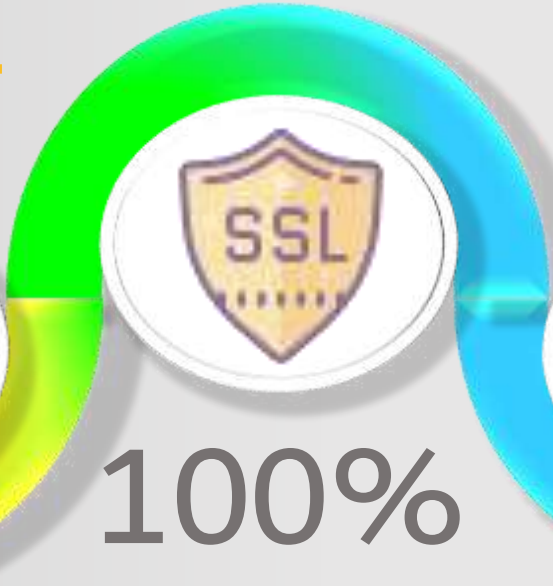
ENROLLMENT

ACHIEVEMENT



DEVELOPING
PLACEMENT
BROCHURE
FOR EVERY
COURSE

INVITATION TO
SEVERAL
COMPANIES
FOR **CAMPUS
PLACEMENT**



100%

PASSED OUT AND
SUCCESSFULLY
RECEIVED
CERTIFICATES

85% students
engaged in
gainful
employment



COMPLETION



COMMENCEMENT



ENROLLMENT

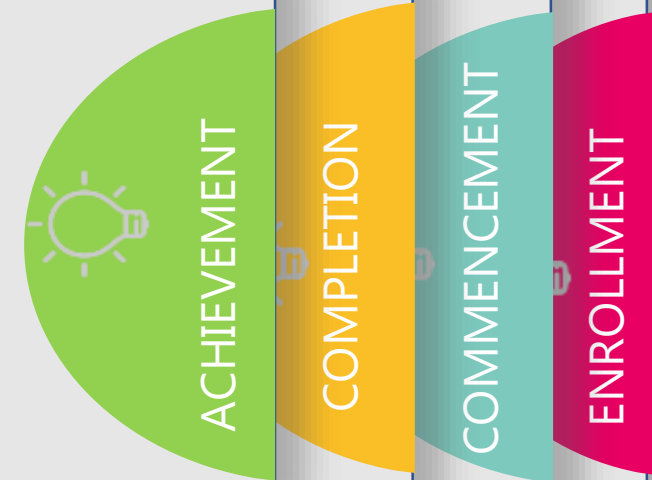
100%

Enrolment target
achieved with **100%**
retention

NIOS Exams: 100%
students in all courses
appeared in the
examination.

women
empowered by KSE
education came forward with a
business plan to open
boutique

Hiring **NIFT**
faculty for Dress
Designing and Cutting
Tailoring



PLACEMENT

85% of students engaged in gainful employment with number increase daily.

Katha developed placement brochure for students

CURRICULUM

40:60 Ratio was maintained for theory and practical classes .
Workshop and industrial visit were scheduled .

ATTENDANCE

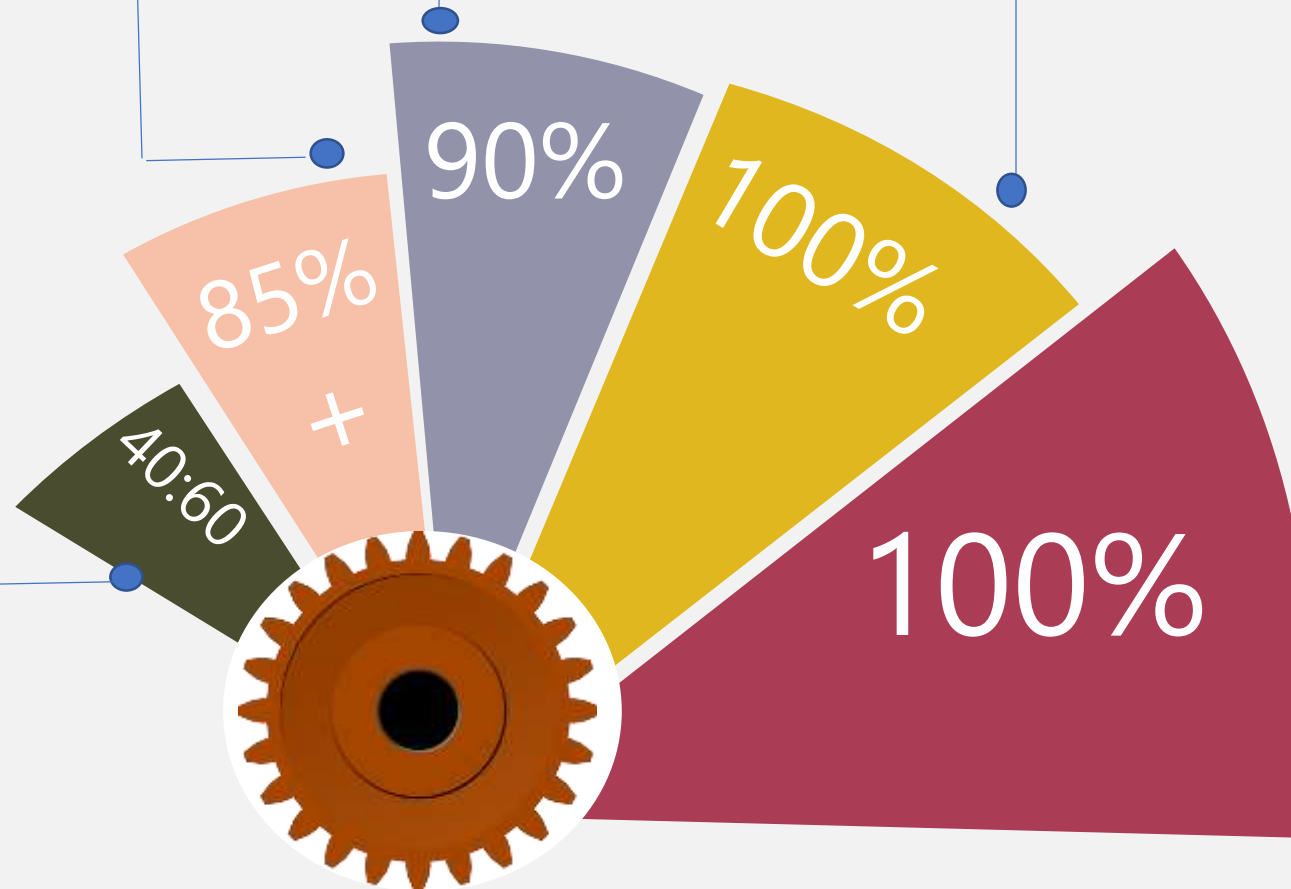
Maintenance of student's attendance register and Case studies , separate Portfolios.

COURSE COMPLETION

100% of students completed their respective courses.

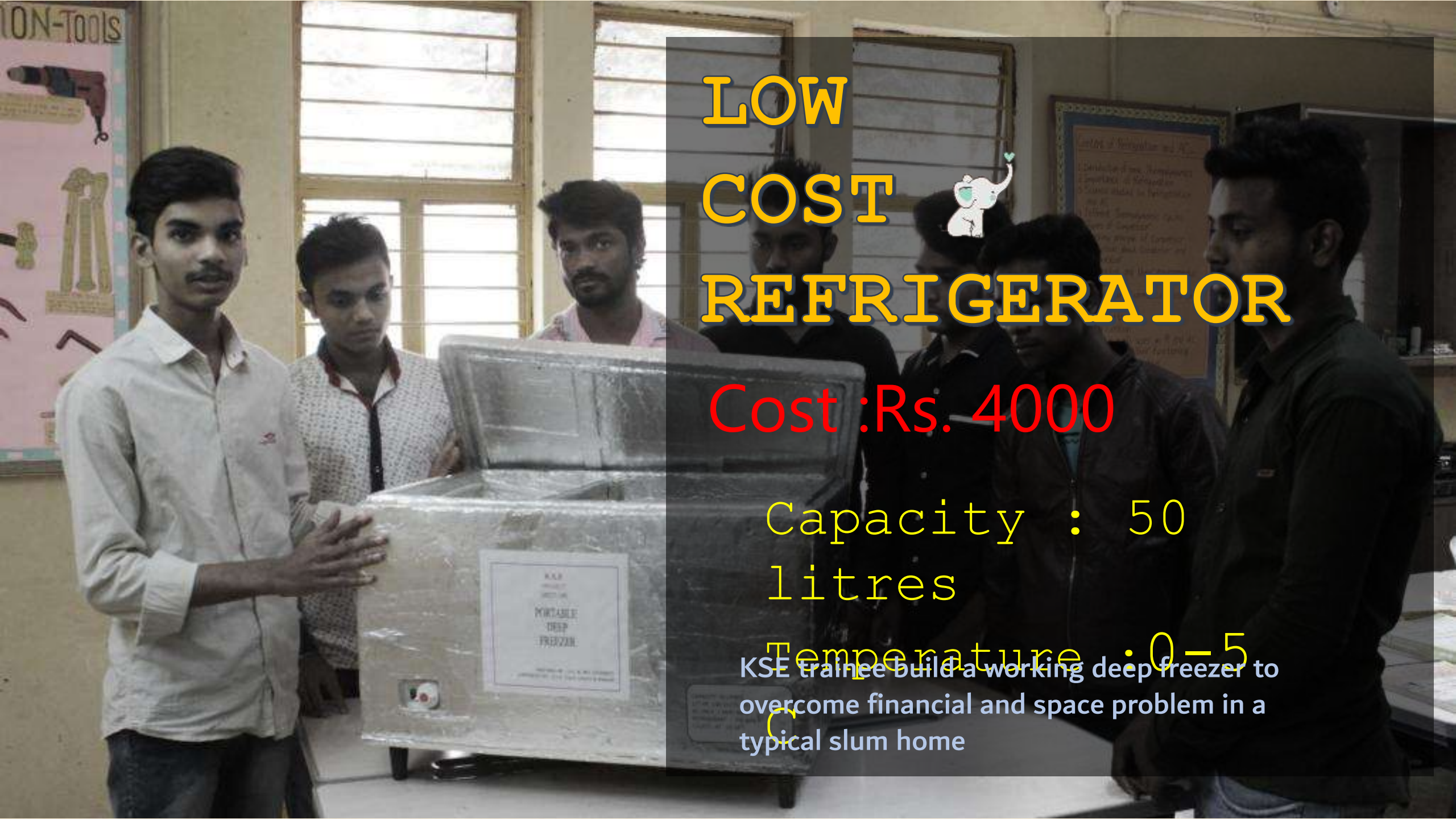
ENROLLMENT & RETENSION

Total number of **BENEFICIARIES : 300**
All were retained throughout the program



OUT OF THE BOX





LOW COST REFRIGERATOR

Cost :Rs. 4000

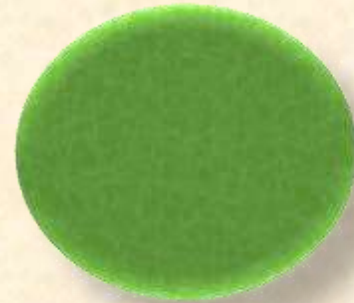
Capacity : 50 litres

Temperature : 0-5°C
KSE trainee build a working deep freezer to overcome financial and space problem in a typical slum home

DRONE

PROTO-TYPE

THE KSE WERE TAUGHT ABOUT MODERN TECHNOLOGY, WHICH LED THEM TO BUILD A PROTOTYPE FOR A DRONE.



WOMEN SAFETY APP

TRANIEE BULID A WOMEN SAFTEY APPLICATION AS A PROJECT, WHICH WAS SHOWCASED IN KATHA ANNUAL EXHIBITION.



SUCCESS STORIES



Maninder Singh (Bakery & Confectionary student)

Bakery and confectionary internship from Radisson blue, Faridabad

Maninder Singh from bakery did 6 month bakery and confectionary internship from Radisson blue, Faridabad,. He took part in **Ahaar Cake contest** along with chief chef of the Radisson blue. It was great moment for him to represent such a prestigious hotel in such contest, where he was able to show his skill and talent. Maninder recently moved to Qatar and earning 90,000 per month



IT and Computer

Asim Nasir - KITES

Asim hails from small village of district Supaul of Bihar.

Asim says, "I was not good in studies but always fascinated by computer based designing. In Delhi, I could not get admission in computer course due to financial constraints. Katha provided my this opportunity. I am grateful to Katha trainers."

After the course, I chose freelancing with a UK based IT firm. Now with multiple work opportunities. He is able to earn 94,000 on a monthly basis.



Shama, Sandhya, Babita, Indu,
Sanjivni from Cutting and
Tailoring

TALIORING BUSINESS

This is tale of five ordinary girls with extraordinary determination.

Shama, Sandhya, Babita , Indu , Sanjivni

These women were trained in Cutting and Tailoring courses as the main trade skill with training in computer and management skills, language and other soft skills

These group of women were given orientation about **start-ups** and how to take a small business plan to an income generating enterprise. Through contribution, they **bought a second hand tailoring machine and started tailoring work** and earning income from it. She gets tailoring order and earn 12-15k per month.

Mukesh got enrolled in **IT course**. The course was for 3 months. He learnt **HTML, Java Script, SQL , Ajax, JQuery, C# ,Php MVC, Asp.Net**. He also learnt coding on **Sublime, V.studio**, etc. In the beginning, Mukesh was developing lightly coded web pages and like other students, he too faced a lot of problems. He was laborious and very hard working but there were times when he too needed motivation. According to Mukesh, the best part of KATHA IT training programs is the time to time counseling.

COURSE : WEB DESIGNING AND DEVELOPMENT

PROJECT : BT TECH 200

WEBSITE : digitalsupporter.ml

EXPENSE : 44000 INR

It is the result of meticulous counseling that now, Mukesh has developed and designed his full-fledged website ***digitalsupporter.ml***. Through this portal any one can take benefits regarding technical stuffs such as digital marketing ,website development ,Seo etc...

“I don’t understand what he does with that rectangle box. But this is what made him earn money for us!” says Mukesh’s father proudly.





KATHA

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Aurobindo Marg, New Delhi – 110017

Visit us at : katha.org

THANK YOU