

Job Description – Contractual (8 Months – May 2019 to Dec 2019)

Job Title: Fundraising Events Co-ordinator	Reporting to: Executive Director
Location of Job: KATHA – A3, Sarvodaya Enclave, Sri Aurobindo Marg, New Delhi – 110017	Responsible for: Event Co-ordination

Job Summary (Nature and Objectives):

Planning, implementation and co-ordination of events for fundraising and promotion, in consultation with the ED and other relevant staff members, to include events for children and campaigns.

Responsibilities (Main Duties and Tasks):

- Events Co-ordination o Co-ordinate the planning, development and implementation of events and community fundraising to ensure KATHA develops a sustainable calendar of activity and community events, maximising unrestricted income on Plan, implement and co-ordinate events
- Take responsibility for implementation of events, (including off and online registrations) and deal effectively with any problems which may arise
- Identify and implement innovative, fresh fundraising ideas
- Monitor and report on sponsorship via online and offline methods
- Ensure appropriate timing of multiple events
- Assist with the marketing of specific events, identifying new audiences whilst maintaining existing supporters and networks
- Co-ordinate fundraising packs
- Pitch to sponsors and research on potential partners for the event
- Co-ordinate and chair event meetings
- Budget and monitor costs for each event
- Manage stock control of event promotional items, ensure availability of items required at events, distribute and collect items for fundraisers
- Co-ordinate the promotion of events e.g. press releases and website information
- Maintain appropriate electronic and paper records
- Document events, both written and photographically
- Assist with written thank you letters to those raising funds, as required
- Keep up to date with new developments, legal requirements, codes of conduct and best practice within both events and the wider fundraising sector
- Liaise with other staff members to ensure the smooth running of the event
- Accept cheques and give high level presentations (eg to potential event sponsors) on behalf of the organisation.



Knowledge, Skills and Abilities:

- Working knowledge of Microsoft Word, Excel, PowerPoint / Keynote and Email Systems
- Excellent communication skills and proven ability to relate to people from all walks of life, as well as the drive and enthusiasm to make things happen.
- Proven track record with the highest standards of customer care
- Proven track record in working successfully as part of a team.

Special Requirements:

Support will be required out-of-hours in locations away from the office, both during the week and at weekends

Expected Emoluments:

3 Lac (Total Contract Value for the period of 8 months) - Negotiable