



I WANT TO BE
A **CHEF!**



I WANT TO BE
A **DOCTOR!**



I WANT TO BE
A **MUSICIAN!**

I WANT TO BE A
**ROBOTRONICS
ENGINEER!**



I WANT
TO BE AN
ASTRONAUT!



I WANT TO BE
A **TEACHER!**



**THEIR
DREAMS
DEFINE OURS ...**

KATHA

EXECUTIVE DIRECTOR'S REPORT 2014-15



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“I dream of a day when all our children will have lovely books to read which form the foundation for school regardless of which side of the many divides they are on. I want to see teacher education programmes supporting the many teachers in our slums and villages, so all children can learn and stay in school. This is the only way we can positively impact poverty alleviation and develop literacy initiatives of greater resonance.”

— Ms. Geeta Dharmarajan, Executive Director, Katha

Dear Friends,

I remember with pleasure the Katha journey I set out on 27 years ago with my good friend, Tamasha. Katha started from an “I” but soon went to a glorious, awesome “we”. As I write my last letter as Executive Director, I remember the many friends and co-workers who have stood with me with commitment and passion for building an equitable India — and will continue to be with me as I take over as Chair of the Katha Board.

In 1988, I was faced with two questions:

- * How can we culturelink the wealth of India’s linguistic diversity to strengthen nation-building?
- * How can we reduce nonliteracy in children, in our many languages, and bring the joy of reading to them?

The answer was story! And since 1988, what magic story has wrought into our lives at Katha! Translating stories, transforming lives, I thought is what we want to be doing in Katha — and that is all we have done. The child has been at the centre of our many efforts, across the many divides of poverty, social invisibility and special needs.

And today, with one million children who have participated in our education programme and eight million readers who have reached out to our books and *Tamasha!* — I look with satisfaction at what Team Katha has managed to do! Over the last decade, we have helped make a step change for India, with the support of governments, foundations and corporate entities, by scaling up and replicating our education model. The new world demands creativity and imagination. And Katha’s two wings — the story research and resource centre, Katha Vilasam, and the centre for sustainable learning, Kalpavriksham — are geared up to deliver.

2014-15 has been incredible for Katha in more ways than one — with strategic partnerships, continuous support, planned expansions, increased impact and relentless pursuit of ever more creativity. As we moved a few steps closer to realizing our vision of helping children achieve their full potential, our aspiration and determination to transform not only the lives of the children but the entire system at large continues to propel us into the next twenty-five years.

Our educational programmes continued to empower children — sustaining support to over 2,50,000 children while expanding to reach out to new ones. Over 90% of our Class 10 and 12 students passed their board exams, compared to the national average of below 40%. Our hallmark programme, I Love Reading — a reading and school transformation initiative in MCD schools — scaled new heights in 2014-15 with the Millennium Alliance Award from the governments of the USA and India, and FICCI. This support helped us reach out to 88,000 children in 88 MCD schools and 126 communities in the year 2014-15 alone!

We benchmarked with the best! This year, an impact study of ILR was done by Ambedkar University Delhi, under the guidance of Dr. Venita Kaul, which found robust proof for Government of India’s Joint Evaluation Team’s statement that “In exceptionally difficult and harsh conditions, Katha is making a tremendous impact on community in terms of raising their awareness levels toward the value of education and sending their children to school.”

Pushing the boundaries of education through creative technology, Katha this year launched a unique e-learning initiative under the ILR programme — padhopyarse.net. A repository of resources, the initiative leapfrogs the huge gap of access to quality content that teachers face. Apart from making content available to teachers around the globe, the initiative also imparts teacher-training extensively for a wider reach.

Our women did it again. Across the 126 slums, nearly 20,000 of them led, alongside 1500 Delhi One Young Team — the DOYTs, to take the Katha All in School Mission to new heights, bringing school dropouts back into the formal system.

Our book publishing programme which forms the strong backbone for our reading and education programmes was nominated for a fourth time for the world’s largest award for children’s literature, the Astrid Lindgren, for our socially inclusive books that inspire children to read, write and create. The CBSE-Katha Utsav, once again celebrated young talent amongst 8500 students from over 600 CBSE schools across India. We thank the Ministry of External Affairs, Government of India, for bringing in international illustrators, writers and storytellers for the Utsav.

Encyclopaedia Britannica brings in an exciting partnership this year, transforming our books to e-books to reach an international audience of eager readers. President Jorge Cauz’s visit to our school was a high point of the year. And the new ELT series we are developing for CBSE and ICSE schools with this 250-year-old company, the big excitement.

Of course, we had our share of challenges this year too, but looking back we can confidently say that, with the support of our wonderful friends and partners, dedicated volunteers and 200+ strong force of Team Katha, challenges changed into opportunities. We acknowledge the generous involvement of each one of you!

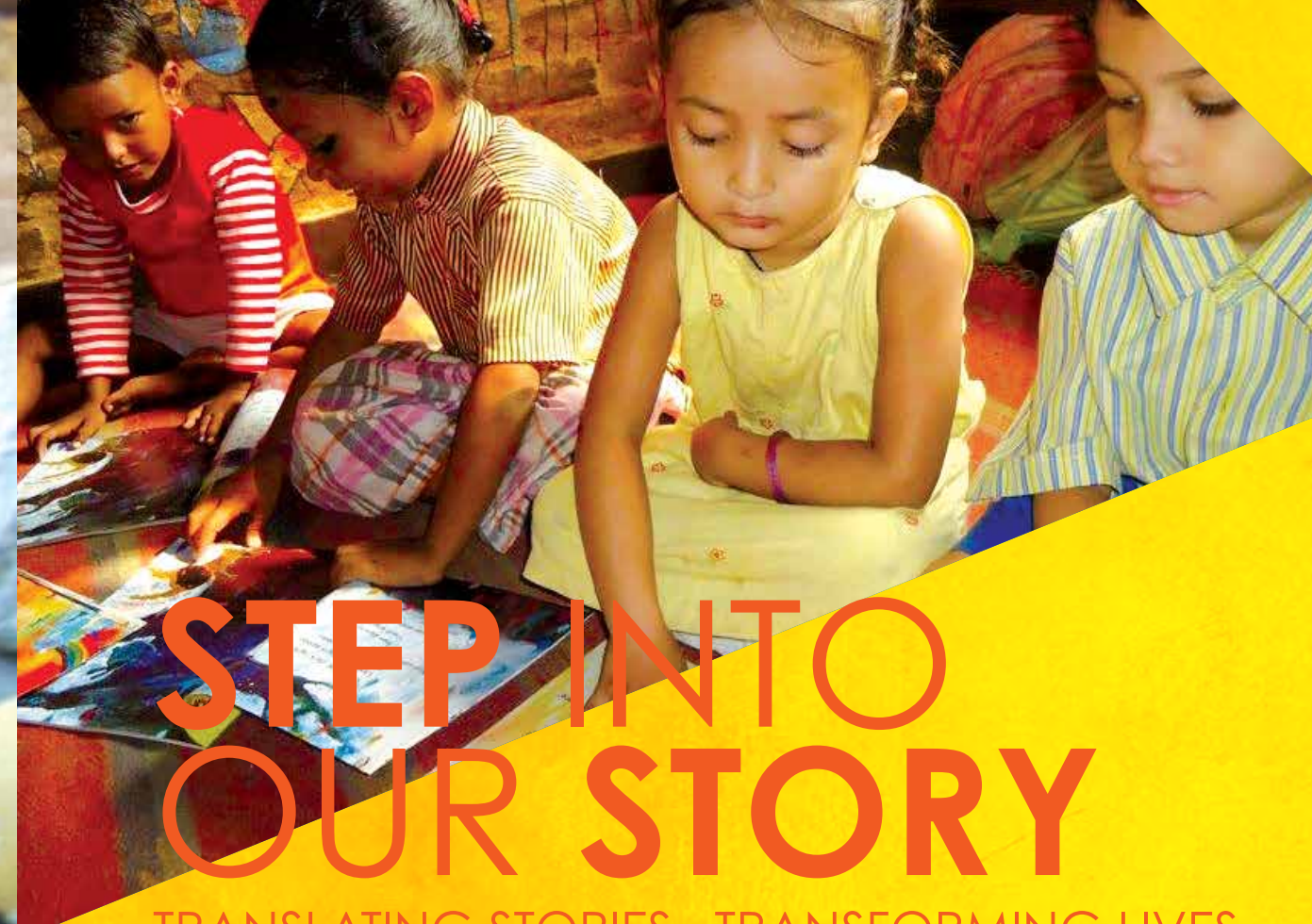
As I step down from the executive directorship of Katha, after 27 years of relentless pursuit of the inner imperative to excel, I am so happy to hand the mantle over to Ms. Parvinder Kaur who joined me in 2001 as a volunteer and soon rose to be Principal of our Lab School, Director Education and then Assistant Executive Director. She has been mentored since at least 2008 to take over from me. She will lead Katha’s efforts to reach newer heights. And she is supported by an awesome Team Katha — more than 50% of whom have been with me for more than a decade! I cannot tell you with what pride and delight I introduce my trusted colleague and friend to all of you as our next Executive Director.

I thank my Board for all these years of support and warm friendship. And, as I become Chairperson of the Katha Board, I once again thank our amazing children and their gritty, determined families and communities, as also our growing community of writers, readers and translators, and all my colleagues over the last 27 years that have passed by as if they were just 27 minutes.

With all the love I can muster ...



Geeta Dharmarajan
Executive Director, Katha



STEP INTO OUR STORY

TRANSLATING STORIES . TRANSFORMING LIVES

OUR CREDO

Uncommon creativities for a common good.

OUR VISION

No child will live in poverty.

OUR MISSION

To enhance the joy of reading and impact social injustice and inequity through active story-based learning, quality education and community action to enable every child realize his/her full potential. To nurture translation as a counter-divisive tool for nation-building and to culturelink our many pluralities.

OUR CORE STRATEGY

Catalysing cultural and social change for children in India.

Design and publish beautiful storybooks that celebrate India's rich cultural heritage and enhance the joy of reading.

Provide education to underprivileged children using innovative methods that make learning fun and relevant. Actively help children attain grade-level reading skills, stay in school and complete their education.

Transform government schools into vibrant learning spaces that deliver quality education to all children.

Train teachers to use child-centric methods to creatively engage children in learning.

Mobilize communities to solve local issues and support all children going to school. Form a robust community of writers, translators and illustrators from all over the world in our commitment to bring books and children together.

OUR INNOVATIONS

Katha's unique education model consists of the following innovative components:

KREAD (KATHA RELEVANT EDUCATION FOR ALL-ROUND DEVELOPMENT):

Our philosophy forms the robust foundation for our books and education so that they are relevant to the lives of children. It leverages our belief that every child can bring to themselves a sustainable world with the help of enabling adults – families, teachers, communities – and a compassionate curriculum for life.

SPICE:

Our education model promotes multi-dimensional growth in children to overcome five poverties – Social, Personal, Intellectual, Cultural and Environmental.

STORY PEDAGOGY AND ACTIVE STORY BASED LEARNING:

Our innovative teaching methods that use storybooks, not textbooks, to help children learn standard national curriculum and encourage them to Think, Ask, Discuss and Act!

VIDDUNIYA:

Our method of integrated-subject, theme-based learning. Each year we choose a new theme and our teachers link all academic and co-curricular lesson plans and activities to this theme. They also coordinate activities across subjects, creating a seamless learning experience for children.

KATHA TOOLKIT:

We train our teachers to use a variety of teaching tools to engage children and make learning a fun experience through music, dance, theatre, discussion, debate and surveys.

THE YEAR IN REVIEW



80,000
 CHILDREN AND **1037**
 GOVERNMENT PRIMARY SCHOOL
 TEACHERS IN **88** SCHOOLS AND
126 UNDERSERVED COMMUNITIES
 IN DELHI IMPACTED BY ILR

1400
 COMMUNITY YOUTH
 VOLUNTEERS PARTICIPATED
 IN SPREADING THE JOY OF
 READING

1568
 TEACHERS FROM KATHA
 AND OTHER ORGANIZATIONS
 RECEIVED IN-SERVICE
 TEACHER-TRAINING

2306
 CHILDREN RECEIVED
 QUALITY EDUCATION AT
 KATHA LAB SCHOOL

6
 NEW BOOKS FOR
 CHILDREN PUBLISHED AND
 ADDED TO **317** KATHA
 BOOKS

75
 TRIBAL CHILDREN
 SUPPORTED IN KATHA LISU
 SCHOOL IN ARUNACHAL
 PRADESH

86
 KATHA BOOKS
 RECOMMENDED BY
 CBSE AND NCERT



KALPAVRIKSHAM

CENTRE FOR SUSTAINABLE LEARNING

“An educational jewel in India’s crown.”

— Naoyuki Shinohara, Deputy Managing Director,
International Monetary Fund

KATHA LAB SCHOOL

Imagine a school where students can't wait to get into the classrooms. Imagine a school where students see every opportunity as one for learning; where teachers are not teachers but facilitators. Imagine a school where education is an adventure. Imagine Katha Lab School.

Established in 1990 as a learning centre for the underserved with only 5 children and a lofty vision, Katha Lab School has become a unique educational model over the years. In the heart of the largest slum community of Delhi – Govindpuri – Katha Lab School is the incubator for Katha's innovative learning and education. Based on Story Pedagogy and Active Story Based Learning which have been developed and refined over more than two decades, Katha Lab School provides

quality education to children from crèche to Class 12, including children with special needs.

We believe that for education to have a transformational and empowering effect in a child's life, we need to go beyond the academics. This is where Katha Lab School's various enrichment programmes come in. Focusing on the holistic development of children, the various specialized centres at

Katha Lab School host an array of courses to give unique opportunities and exposure to children in varied fields. The School also works towards imparting entrepreneurship and computer training to students, as well as professional skills development for young professionals and marginalized women from the local communities, and part-time academic support to students enrolled in other schools.

WHERE DREAMS TAKE FLIGHT ...

The various components that make Katha Lab School the vibrant and dynamic learning space that it is, are:

1. **Crèche:** Caters to infants aged 0 to 3 years of age so that the parents can go to work and the older siblings can attend classes.
2. **Phulwadi:** Provides essential preschool education and nutrition to children with special needs from 3 year onwards.
3. **K-12:** A full-time school for children of all ages, covering grades 1 through 12. In addition, Kala Nivas, our four-arts centre for music, dance, theatre and fine arts, hones the creative skills of children. The sports wing of Katha, Katha Josh, offers children a range of sports facilities.

4. **Katha Student Support Centre (KSSC):** Caters to children who are either first-generation learners or need extra care and attention by teachers.
5. **Katha English Academy (KENGA):** Increases the employability prospect of youth from underprivileged backgrounds by training them in conversational as well as written English.
6. **Katha IT and E-commerce School (KITES):** The programme offers quality IT education to the children as well as the men and women from the communities to enhance opportunities for them. This innovative centre has proven to be one of the most successful and unique projects in Delhi's slums.

7. **Katha School of Entrepreneurship (KSE):** It offers courses in cutting and tailoring, dress design, bakery and food processing, certified by the Ministry of Human Resource Development as well as National Institute of Open Schooling. It offers a wonderful platform for women and drop-out children to gain employment.
8. **Katha Social Work Institute (KaSWI):** It helps children understand social issues and embrace active citizenship through the integrated poverty-reduction activities, community action, awareness campaigns and surveys.



A CURRICULUM THAT COUNTS

Katha's education model makes the learning of standard national curriculum a fun and creative experience for children. We do this through an integrated, theme-based approach. Katha Lab School's theme this year was Supergirls, Samvidhan (The Constitution) and Sustainable Ecology.

THEMES	TRIMESTER 1: SUPERGIRLS	TRIMESTER 2: SAMVIDHAN	TRIMESTER 3: SUSTAINABLE ECOLOGY
TOPICS	Critical understanding of existing gender biases and social inequalities pertaining to women and girls; gender stereotypes; importance of girl-child education; balanced healthy diet; jobs for girls and women; ripple effect on families, communities, and nations where girls are disproportionately denied their rights	Importance of the Constitution in the Indian society; knowledge of Fundamental Rights; features of Child Labour Prohibition and Regulation Act 1956; need for child labour eradication; necessity for establishing a government; roles, rights and responsibilities of citizenship including avenues of participation as a responsible and responsive citizen	The Silent Valley: A People's Movement; importance of biodiversity; environment; ecological balance and status; richness of flora and fauna and its benefits; sanctuaries and habitats; steps to be taken for development and protection of nature; environmental problems and movements
BOOKS	<i>Lachhmi's War, The Potter's Daughter, I Can, too!</i>	<i>My India!, Why the Price Rises, The Dust Storm</i>	<i>The Sun Magic, Walk the Rainforest with Niwupah</i>

MAKING MEASURABLE CHANGE



HIGHLIGHTS 2014-15



Workshops are an important part of curriculum enrichment in Katha schools, particularly for students who have less exposure to opportunities outside of the classroom and are predominantly first-generation learners. The workshops conducted by Katha Lab School in the year 2014-15 included clay modelling using Katha stories, cane-making, calligraphy, career counselling, and a workshop on financial literacy provided by Standard Chartered Bank.

KITES students conducted a voter registration survey, and found out that 70 of the 190 people they spoke with were not registered to vote and were not confident in applying for voter registration online. KITES then held a workshop in conjunction with the Electoral Board, where Katha students held a training and assisted the members of the community in correctly filling the online voter registration forms.

With tailored IT courses for different age groups, abilities and relevancies, KITES this year provided a series of trainings, including the use of website design packages, internet banking, conducting online research and making online purchases.

Katha children can now do video conferencing! Ms. Julie Bellani, President HR, BT Global Services and Ms. Liz Walker, President Legal and General Counsel, BT Global Services, inaugurated a Video Conferencing equipment at Katha Lab School in a special event. During the event, 10 of our Khojwadi children participated in a video conferencing session with the BT team joining from the BT office.

30 British MPs from British Asian Rugby Association (BARA) visited Katha Lab School and held discussions with senior students on their future aspirations. They also played rugby with the junior students and conducted a quiz for them.

5 KLS teachers attended a residential 'School Leadership Training' programme in Pune, designed to equip teachers with the skills to bring about positive changes in the way children think and learn.

Katha students participated in a Road Show organized by Mr. Arvind Kejriwal, the Hon'ble Chief Minister of Delhi.

10 Melbourne University teachers visited Katha and worked in teams with Katha teachers to understand Story Pedagogy as a way to alternate teaching methods.

The KPMG Foundation installed a solar power system at Katha Lab School, thus building awareness in our children about the urgent need to protect our environment and the importance of renewable energy in creating a sustainable future.

MCD Councillor Mr. Chandra Prakash visited Katha Lab School to celebrate Independence Day with children. He also planted a sapling and inaugurated the Katha Lab School project 'Dress up your garden.'

KSE monitors the local and regional market trends so as to adapt its courses accordingly and train the students in best possible manner to meet the market demands. The bakery and food processing course at Katha, for instance, added continental dishes to its course, in response to the rapidly evolving sector and the demand for new cuisines and innovations in the food industry. Within the textiles focused courses, Katha is developing a component that focuses on fashion, to equip students with the design and tailoring skills required in the contemporary market scenario.

Katha's Sports Day was celebrated at Jawaharlal Nehru Stadium which saw 2,000 children from the underserved communities across Delhi in attendance. The event was attended by Mr. Sanjiv Tare, General Manager CSR, Tata Communications Ltd. – the 2014 event sponsor, and Ms. Debra Tyler and Mr. Paul Molyneux from the University of Melbourne.

30 KLS children went to the Rashtrapati Bhawan to participate in the Festival of Innovations (FOIN) camp on innovations by children. Prof. Anil Kumar Gupta, Executive Vice-Chairperson of National Innovation Foundation, India, an autonomous body of Department of Science and Technology, GOI, praised Katha children for their innovation and expressed his wish to select their innovative ideas for IGNITE 14.

Katha children participated in the Swachh Bharat Abhiyan (Clean India Mission), a mass movement led by the Hon'ble PM of India. 100 Katha children took part in the drawing contest organized under this mission.

79 senior KLS students attended Career Highway Counselling in 3P Model: Understanding Personality, Recognizing Potential and Discovering Profession.

A team of 4 KLS children participated in International Robotics Contest 2014 at Sachdeva Global School, Dwarka, and won the third position!

AWESOME PRAISE FOR OUR WORK!

"Katha's job is a wonderful example of changing lives through inspiring stories."

Mr. Jorge Cauz,
President, Encyclopaedia
Britannica Inc.

"An inspiring place with brilliant staff, and children with huge potential in life."

Ms. Judith McNeill,
Comic Relief, UK

"The School is such an inspiration. It always sparks my creativity when I visit. The team is really making a difference to the lives of so many!"

Ms. Neha Singh, John Lewis
Foundation – India Liaison
Office

"The excellent lab of Katha is an eye-opener. I am amazed at the degree of creativity, efforts and the focus on creating higher standards of learning. Fantastic!"

Ms. Chyaya Balaji, Toolbox
Foundation

"An inspiring and effective model of citizenship through education. Congratulations!"

Prof. Ricky Burdett, London
School of Economics

"A nest, a lot of chirping, birds and young butterflies, life, energy and beauty. All carved out of a surrounding which speaks of a struggle for survival and going ahead. Thank you, Katha, for introducing us to the spirit of life in the community."

Ms. Anita Agnihotri, Secretary, Ministry
of Housing Empowerment and Urban
Development

SEEDING LASTING CHANGE

THE STORY OF SHILPY KESARWANI GUPTA

Born in Dandupur village, Allahabad, Shilpy is the second of three siblings. Her family moved to Delhi to work at her uncle's vegetable shop. Even after moving to Delhi, her father's meagre income of Rs. 2000 per month had the family in immense financial pressure, leading to Shilpy's dropping out of school and helping her mother in household work. Fortunately during a Katha survey,

Shilpy was identified by one of our teachers. Initially her parents refused to send her to school stating that she needs to take care of her younger brother. After multiple visits to her house by the teachers, her parents started sending Shilpy to Katha Lab School while her younger brother attended the crèche.

After coming to Katha, Shilpy started taking

keen interest in studies. Now, she regularly comes to school and actively participates in extracurricular activities. She has won several awards in photography, film-making, painting, athletics, and robotics.

Shilpy took part in an inter-school robotics challenge this year and got the winning trophy for the school. She aspires to become a Robotronics engineer.



I LOVE READING

THE JOY OF READING ... THE FUN OF LEARNING!

Reading changes everything. It's not just the ability to read, but the power of reading. It connects us with others and helps us know ourselves better. And reading is not merely a question of going to school, but to know and learn while having lots of fun in the process. With this thought and spirit, and in response to the low reading levels of the children in the country, Katha initiated the ILR programme in Delhi's municipal government schools and the surrounding slum communities.

Aiming to improve the effectiveness of

elementary education in the government school system, especially reading skills in children, ILR is based on Katha's proven education and teacher-training methods. ILR also uses Katha's beautifully illustrated, internationally acclaimed storybooks for children to engage them in reading and to help teachers tackle some of the most pressing issues in India such as poverty and inequality.

Under the ILR programme, Katha works with all the stakeholders – students, teachers, principals, communities/parents, and the

government – to ensure a robust, sustainable intervention. With direct intervention through trained Reading Mentors, ILR facilitates whole school transformation. One of the most important features of ILR is the integrated approach of teaching based on NCERT syllabus. In addition to this, the programme also focuses on supporting the most reading-challenged children in MCD schools and tracks their progress and results.

In the year 2014-15, Katha extended reading support to 88,000 children in 88 schools and 126 communities.

6 PILLARS OF ILR

LITERATURE TO LITERACY:

ILR uses Katha's culturally rich storybooks to improve the reading abilities in children. We not only work towards literacy, but go beyond that to help children engage with content.

MULTI-STAKEHOLDER ENGAGEMENT:

ILR works with all major stakeholders: children, teachers, principals, community, and the government. This enables us to address the many challenges children face in attending school.

IN SCHOOLS & COMMUNITIES:

ILR employs a two-pronged approach of working in both schools and the surrounding communities.

PUBLIC-PRIVATE PARTNERSHIP:

ILR is a Public-Private Partnership to transform the government school system. We liaise closely with government to enable systemic change.

SCALABLE, REPLICABLE:

ILR is a replicable model that is designed to be scalable. Katha has successfully demonstrated that the model helps children improve their reading abilities, and is also planning to expand into other states.

READING CHAMPIONSHIPS AND READING MENTORS:

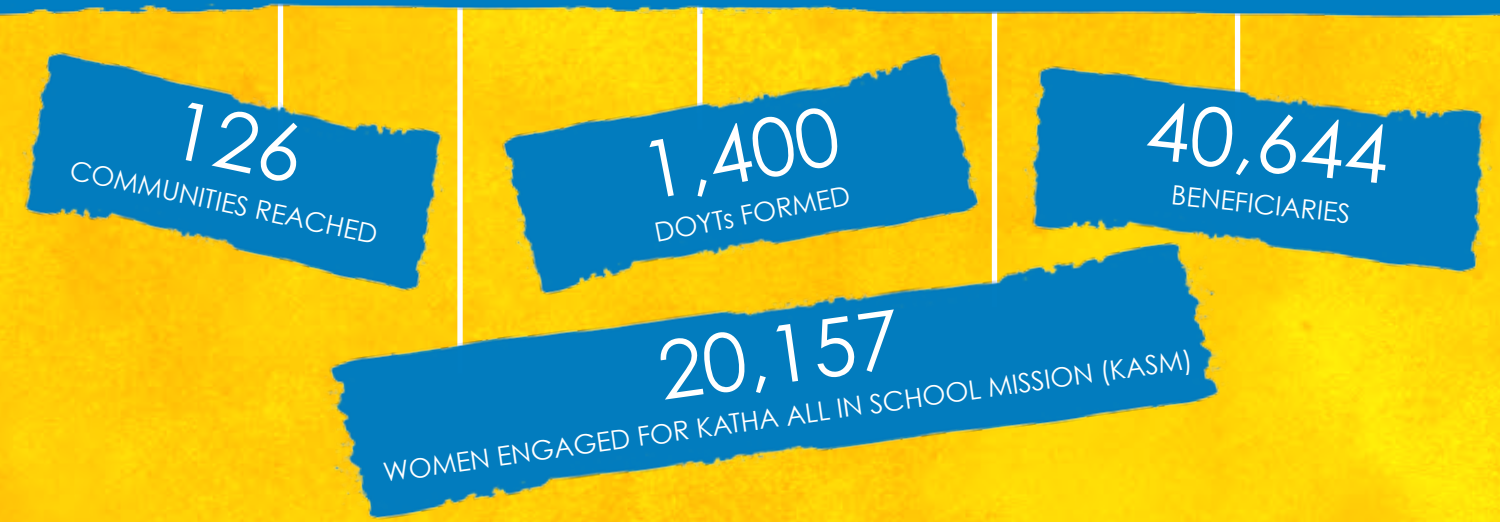
ILR employs a system of continuous evaluation by way of Reading Championships that measure levels of reading literacy in children. An innovative and motivated team of reading teachers or mentors create reading interest in children.

NUMBERS HAVE THE FINAL WORD!

ILR in MCD Schools



ILR in Communities



“The survey on reading attitude (247 students) indicated an overall positive attitude in students towards reading. This intervention by Katha in providing access to books to young children has emerged as a commendable step in changing attitudes towards reading.”

— External Evaluation ILR 2014-15, Ambedkar University Delhi

EXTERNAL EVALUATION BY AMBEDKAR UNIVERSITY DELHI

In 2014-15, the ILR programme was evaluated by Ambedkar University Delhi, under the guidance of Dr. Venita Kaul. The purpose of the study was to do a comparative analysis of the baseline assessment done at the beginning of the intervention undertaken by Katha and the endline assessment in MCD schools situated across three zones of Delhi. The study primarily focused on the ‘reading-challenged’ children. According to the AUD assessment, significant improvements were seen in the learning levels of children, with marked difference in reading comprehension, after one year of ILR intervention. Some of the main findings of the AUD evaluation indicated:

1. The overall performance in written expression comprehensibility in Class 2 students increased from 0.2% to 48.56%, showing a remarkable increase of 46.6%.
2. In the baseline assessment, not a single child could answer reading comprehension questions in complete sentences, but in the endline assessment 33.34% of Class 2 students and 42% of Class 4 students could answer reading comprehension questions in complete sentences.
3. 75% of the students reported that they had taken books from the Katha Story Room.

For Class 2 students, the percentage of children who could read and comprehend increased to **76.19%** in the endline from **5.71%** in the baseline. On the other hand, in Class 4 students the percentage increased to **84%** in the endline from **22%** in the baseline.

ILR: KEY HIGHLIGHTS 2014-15

- Results have shown that at the end of ten months of ILR intervention in 2014-15, **99.5%** of the children improved their reading abilities.
- **26.52%** of the children achieved grade-level reading as per the assessment of the fifth championship.
- Average attendance in schools improved from **59%** to **89.33%** - an overall increase of **30.33%**.
- Overall retention of **100%** was observed within this period.
- **85%** of the teachers found the workshops useful.
- **50%** of the teachers are using Katha books in the classrooms.
- **55%** of the teachers are using Katha TLMs and Story Pedagogy in the classrooms.
- Reading Carnival and the Katha Utsav were held in all three zones (North, South and East) of MCD schools to promote togetherness and spread the joy of reading.



DISCOVERY OF A STORYTELLER!

THE STORY OF DEEPIKA

The youngest and the most celebrated storyteller of MCD School, Paharganj, Deepika's transformation from a shy girl to a mesmerizing storyteller is a fascinating journey. Our Reading Mentor used to go to her class for storytelling sessions, as Deepika stood silently at the window of the Katha Story Room, staring at the vibrant storybooks.

She was being keenly observed by our

Reader Mentor. Seeing her interest in storybooks, the Reading Mentor made her the MSL (Master Student Librarian). To everybody's surprise, Deepika took this responsibility with a lot of enthusiasm. In one of the activities, our Reading Mentor narrated an incomplete story and asked students to complete it using their imagination. Deepika came up with the most interesting story. Since then, she has become the most sought-after storyteller of her school!

SOME MEMORABLE COMMENTS THAT WE HEARD ...

"Commendable work has been done by Katha under the I Love Reading programme. Children are taking keen interest in reading books and teachers have benefited greatly from the monthly training workshops on innovative pedagogy. I would like this programme to continue in the MCD schools."

— Ms. Sujata Malik, Deputy Director Education, Civil Lines Zone

"We had reading-challenged children who did not take any interest in learning. But when we adopted Katha's Story Pedagogy and teaching methodology in the classrooms, children showed keen interest in reading and

learning. Difficult subjects were easily taught by Katha's methodology."

— Ms. Sushma Jain, Teacher, Pul Pehladpur, SDMC

"I Love Reading programme has been extremely beneficial for children. Katha Marg, designed and developed by Katha, has made teaching very easy for teachers."

— Mr. Veer Singh, Principal, Gautam Puri No. 2 Boys School, SDMC

"Most of our children have started reading. They take great interest and feel motivated with ILR's activity-based learning. The use of Katha pedagogy is leading to an overall development of children."

— Ms. Sunita Kumari, Principal, MCPS New Dev Nagar, NDMC

"Katha workshops are really useful for us teachers. They have helped us teach students in a more effective manner. The activities I learned from these workshops are of great use in the classroom."

— Ms. Vanisha, Teacher, MCPS Jai Rani Bagh, NDMC





KALPANA VILASAM

CENTRE FOR RESEARCH AND TEACHER EDUCATION

"Katha has been beneficial not only to children but also to teachers. We got motivation as well as new techniques and methods to improve our teaching-learning process."

— Ms. Jeevani Devi, Principal, Mansarovar Garden School

MAKING IMAGINATIONS SOAR ...!

Right from its inception, Katha believes that to transform the dreams of the children coming from non-literate, economically poor communities into reality, we need good, strong teachers – teachers who are not just teachers but facilitators, friends and motivators. To this effect, Katha regularly conducts teacher-training programmes for Katha teachers as well as teachers from other NGOs and low-cost schools. Our innovatively designed teaching strategy that introduces the standardized curriculum to children in fun ways, without using the textbooks, makes learning an organic process -- where teachers become co-learners and partners in the learning process of value creation and individuality. The various teacher-trainings offered by Katha include:

IN-SERVICE TRAINING

Katha's teachers are given 160-hours of training each year plus weekend workshops twice per month. The modules for the training cover topics such as early learning curriculum, classroom practices, continuous assessment, community linkages etc. Katha also conducts two-day workshops for in-service teachers from other NGOs/low-cost schools.

TRAINING FOR YOUTH READING MENTORS FOR ILR-C

Katha's trainers train and give ongoing support to Reading Mentors who help run ILR-C in slum communities.

DISTANCE TRAINING ('KREATE CLICKS')

Katha has successfully developed a system to impart trainings via a combination of direct training and digital/mobile media. Katha has now launched www.padhopyarse.net, a website offering e-books and teaching-learning materials.

KATHA HOLISTIC EARLY LEARNING CENTRE (KHEL!)

Katha's guiding principle of 'educating the educators' has fostered a culture of transforming a teacher into a 'reflective practitioner' who is herself a thinker, learner and above all a knowledge originator. Katha's teacher-training has helped teachers bring sustainable enjoyment to all children. We train teachers to creatively engage children into learning and bring the classrooms to life. We introduce them to fun ways of teaching using our very own Story Pedagogy and Active Story Based Learning methods.

Katha's class-management training has created a qualitative notable shift away from traditional teaching styles for reading and comprehension that typically focused on teachers strictly correcting mistakes. Now, teachers are using more collaborative and imaginative approaches that combine visual aids and other materials which are proving to be successful.



2014-15 ...

- The teacher-training programmes conducted by Katha were attended by **289** teachers from **39** NGOs and schools.
- **112** Reading Mentors were given training on various aspects of the 4Cs, namely curriculum, classroom design, continuous assessment and community-school linkages.
- **432** teaching-learning modules were developed.
- Katha trained teachers to use Story Pedagogy and to become more reflective on the learning process, equipping them with the skills to be able to adapt to the learning needs of students.

TEACHERS' TAKE

"I learnt how to tell a story effectively and also how to integrate it with different subjects."

Ms. Gunjan, SAKSHI (NGO)

"Storytelling with the help of puppets was really interesting. The TLMs developed by Katha are really innovative."

Ms. Rajni, PRAYAS (NGO)

"I am totally impressed with the learning games played during the Katha workshop. I will definitely practice them with the children in my class."

Ms. Meena Bisht, SARD (NGO)

"All that I learnt in the workshop was new for me. Now my thirst for knowledge has increased and if in the future more workshops are held by Katha, I would surely like to attend them."

Ms. Pushpa Pathak, VIDYA (NGO)

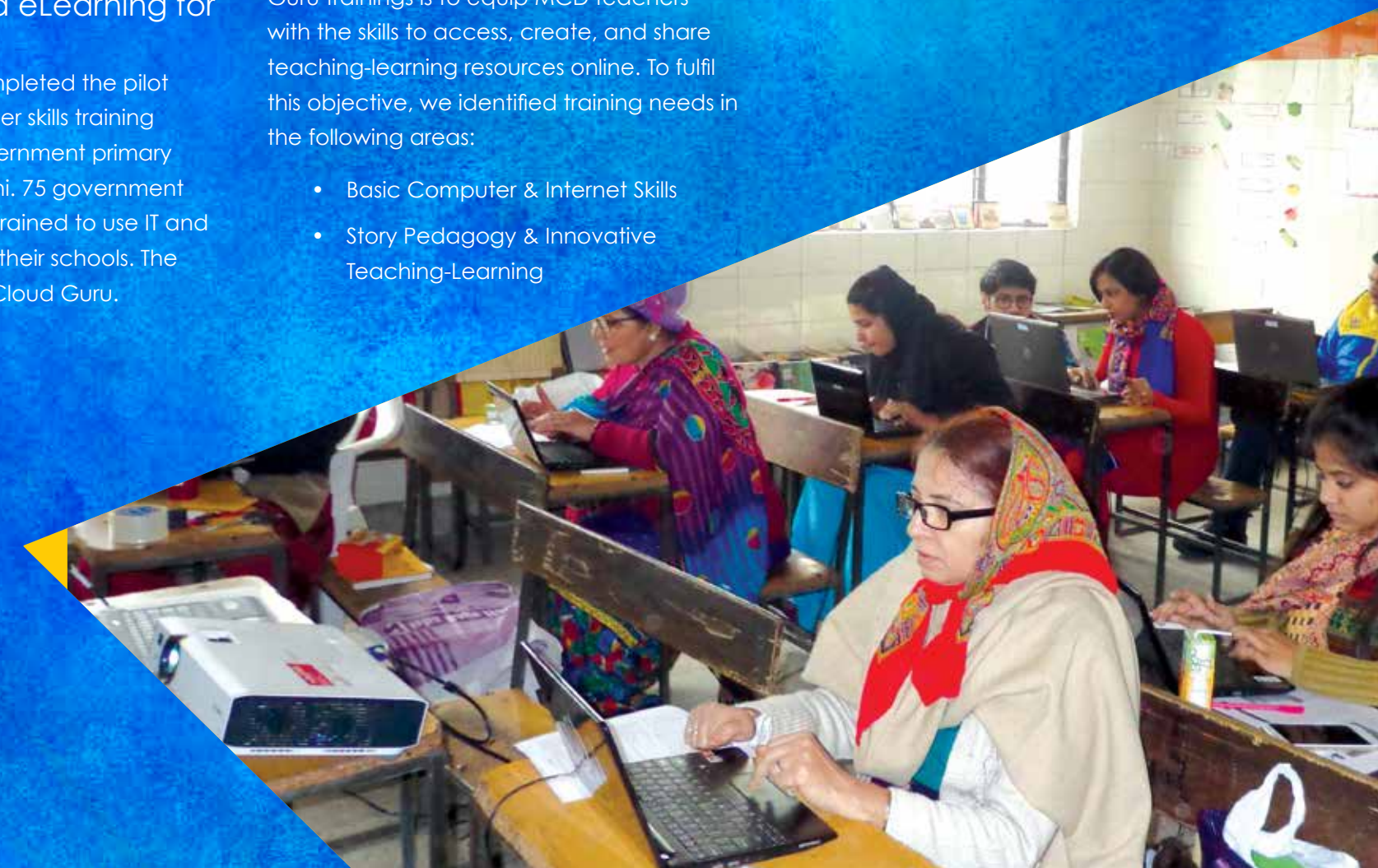
KATHA READING EXCELLENCE AND TEACHER EDUCATION (KREATE)

KREATE Cloud Guru: Computer Skills Training and eLearning for Teachers

Katha successfully completed the pilot programme in computer skills training and eLearning for government primary school teachers in Delhi. 75 government school teachers were trained to use IT and e-Learning modules in their schools. The workshops are called Cloud Guru.

The primary objective of the Katha Cloud Guru trainings is to equip MCD teachers with the skills to access, create, and share teaching-learning resources online. To fulfil this objective, we identified training needs in the following areas:

- Basic Computer & Internet Skills
- Story Pedagogy & Innovative Teaching-Learning



TEACHERS' TAKE

"From the Katha workshop I've learnt to access the Internet, something I didn't know earlier. I hope to apply the knowledge that I've gained from the Katha workshop in the classroom."

Ms. Leela Negi, Teacher, SDMC

"I learnt how to search online for the information I need."

Ms. Rekha, Teacher, SDMC

"When I first came for the workshop I didn't know much about computers. But here I have learnt the basics and a lot more."

Ms. Sanjana Arora, Teacher, SDMC

"I think Cloud Guru workshops should be conducted in the future also so that we can gain some more knowledge."

Ms. Archana Goyal, Teacher, NDMC

MAKING DIGITAL REAL!

A dedicated teacher resources website called www.padhopyarse.net was launched in 2014-15. This Hindi resource website is for teachers and schools on an open-source digital platform. Teachers who cannot access the wealth of Hindi e-teaching learning resources due to geography and context barriers will now be able to do so. It will also encourage teachers to join an online community to share learning experiences and best practices in integrating technology into the education model. Through this website Katha will scale up its reach and positively impact the lives of even more children across India in a cost-effective way.

100

Cloud Gurus were trained representing **75** schools

38

Cloud Gurus were felicitated for exceptional work



STEPPING UP!

KREATE is also an important part of Katha's ability to achieve scale, by taking the story-based pedagogy and creative learning and teaching methods developed and honed in the Lab School to a wider base. Through KREATE trained teachers, Katha aims to significantly grow the number of children benefitting from both increased educational attainment and a lifelong love of learning.

KREATE in GUJARAT

Under Katha KREATE, a pilot programme was held in Vadinar, Gujarat, called Village Bricks and Clicks, with an aim to enhance the quality of education and learning experience for children in rural and peri-urban areas. Through this programme the district government school primary teachers

learnt how to creatively engage children in learning through Katha's Story Pedagogy which brings music, theatre, art, dance, discussion and debate into the classrooms. This programme also leverages existing IT infrastructure by providing schools with Katha's beautifully illustrated e-books.

THE UPSHOT

- Successful completion of the pilot project in Vadinar, Gujarat, in partnership with Essar Foundation, leveraging IT to spread the joy of reading and creative writing in children.
- Katha e-books were disseminated through computers in 16 Vadinar district schools.
- Robotics was introduced in one school.
- Katha was invited to share its innovative educational model at the event Indradhanush in Jamnagar.

"I enjoyed the training in Story Pedagogy imparted by Katha. Through this training we learnt how to make posters, puppets and games and use them to teach lessons from different subjects."

— Ms. Jadeja Dimpleba Bhikubhai,
Bharana Girls' School, Vadinar

KREATE in UTTARAKHAND

Katha partnered with CHIRAG, an NGO in Uttarakhand, and conducted a workshop to introduce e-books to the teachers and students of their school. The objectives of the workshop were:

- To demonstrate how to read e-books online.
- To explain how students can easily access and use these e-books.
- To impart training to teachers on using these e-books to incorporate Story Pedagogy into the classroom.

The response was extremely encouraging. Teachers and students did many group activities. Teachers could guide the children through the reading process.

"I thank Katha for giving us this training and Essar for organizing it. It was a great experience for me. We were taught how to teach the standard curriculum through stories to make children more interested in learning. I request Katha and Essar to give us this opportunity again."

— Ms. Disha Patel, Teacher, Bharana Taluka Shala, Vadinar





KATHA VILASAM

STORY RESEARCH AND RESOURCE CENTRE

“Katha’s work is driven by the idea that children can bring change to their communities that is sustainable and real, just as the children do in [their books].”

— Papertigers

KATHAKAAR, THE CHILDREN'S PUBLISHING PROGRAMME

When Katha came into being – some 27 short years ago – we knew that reading literacy was a grave challenge that the children faced across the country. We believed that the lack of child-friendly, joyful reading material was a part of the problem. And so came into being Kathakaar, our children's publishing programme. Over the years, it has turned into a thriving programme that publishes as multicultural and vibrant books as their readers are.

With stories from many Indian languages and the best of children's writers, each Katha book is a literary experience that aims to spread the joy of reading and introduce readers to diverse Indian cultures.

To the exhaustive list of over 317 books that foster cross-cultural understanding in young, impressionable minds, we added 6 more titles this year and 62,300 copies of children's books were reprinted.



NEW ON SHELVES!

HIC! COPOTAMUS

GEETA DHARMARAJAN | ART BY ATANU ROY

One afternoon, as all the animals of Gulmohar Jungle were settling down for a small nap under the shady banyan tree, a most enormous thing fell into the White Lily Pond ... a hiccupping hippo called Hawasi.

Join the Gulmohar jungle-wallahs for some madcap fun as they come together to help Hawasi with his hiccups and get him back home.

Giggles and chortles guaranteed!

"The story is short, simple and humorous. It helps young readers to understand why a newcomer no matter how different he/she is, must be welcomed and helped. It is an excellent tool to introduce readers to some facts about hippos."

bumblebeebookreviews.blogspot.in

"... very colourful and eye-catching."

www.dimdima.com

"Altogether a book which children will relate to both in terms of animals they love and hiccups which are a source of delight to everyone except the sufferer!"

The Open Library



THE DUST STORM

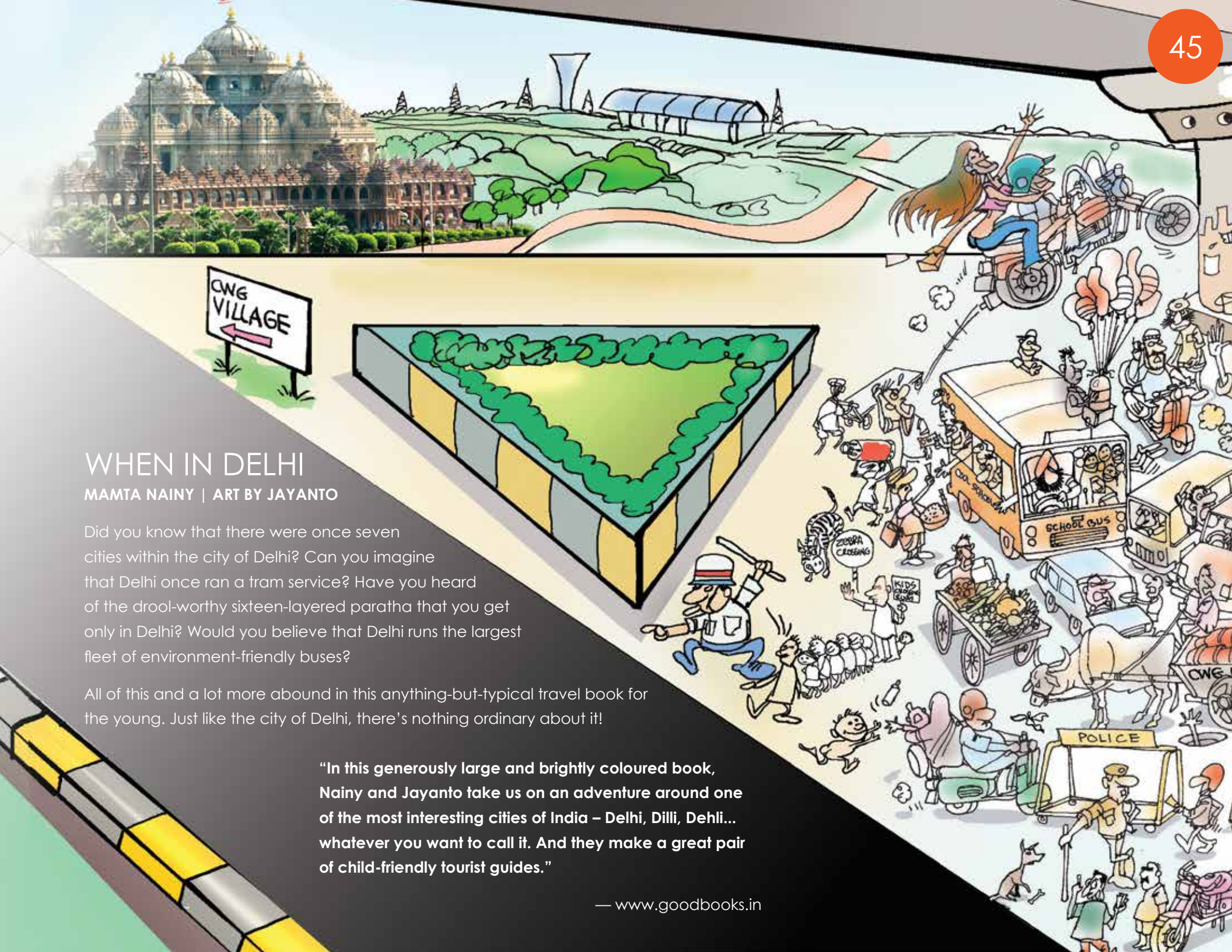
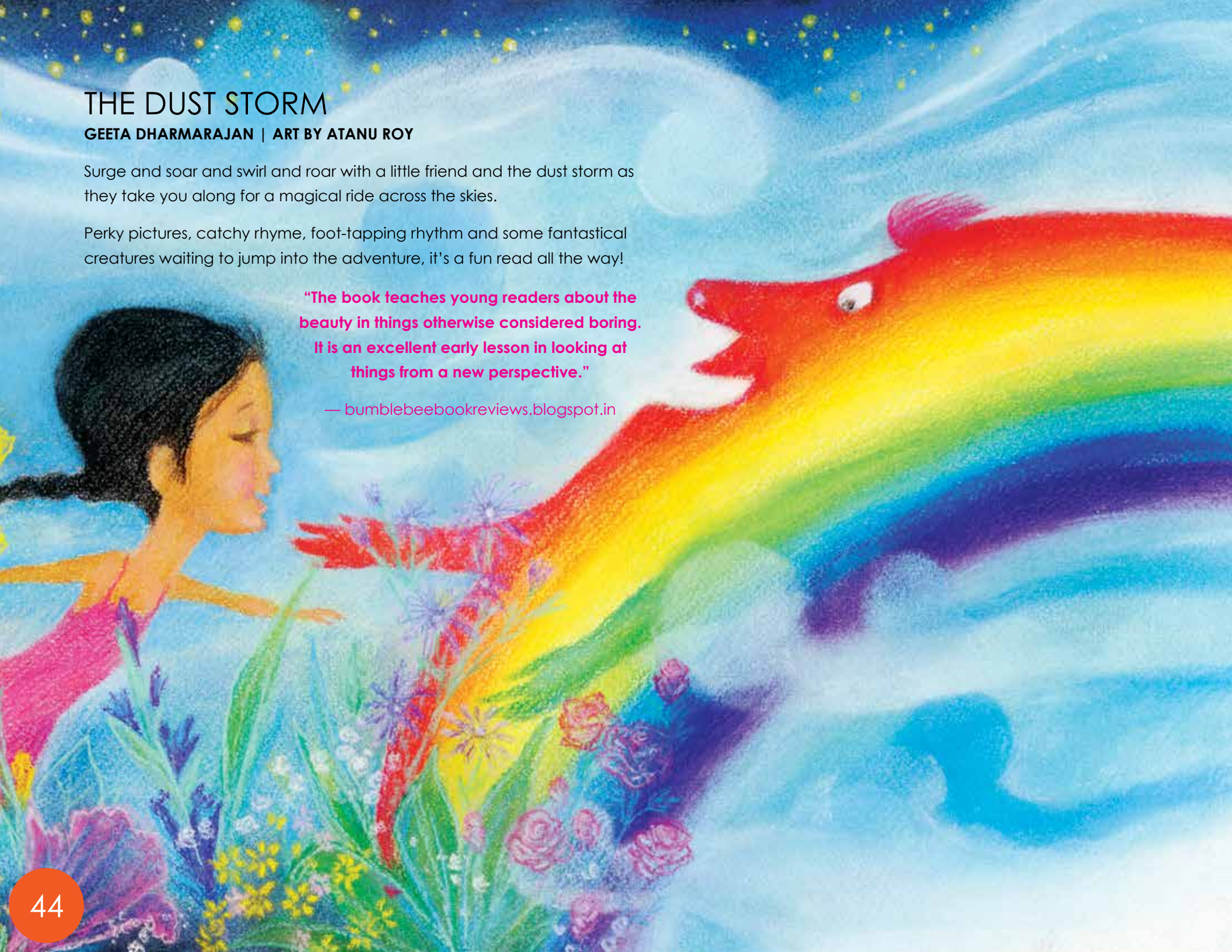
GEETA DHARMARAJAN | ART BY ATANU ROY

Surge and soar and swirl and roar with a little friend and the dust storm as they take you along for a magical ride across the skies.

Perky pictures, catchy rhyme, foot-tapping rhythm and some fantastical creatures waiting to jump into the adventure, it's a fun read all the way!

"The book teaches young readers about the beauty in things otherwise considered boring. It is an excellent early lesson in looking at things from a new perspective."

— bumblebeebookreviews.blogspot.in



WHEN IN DELHI

MAMTA NAINY | ART BY JAYANTO

Did you know that there were once seven cities within the city of Delhi? Can you imagine that Delhi once ran a tram service? Have you heard of the drool-worthy sixteen-layered paratha that you get only in Delhi? Would you believe that Delhi runs the largest fleet of environment-friendly buses?

All of this and a lot more abound in this anything-but-typical travel book for the young. Just like the city of Delhi, there's nothing ordinary about it!

"In this generously large and brightly coloured book, Nainy and Jayanto take us on an adventure around one of the most interesting cities of India – Delhi, Dilli, Dehli... whatever you want to call it. And they make a great pair of child-friendly tourist guides."

— www.goodbooks.in

WORKSHOP WITH ULTRATECH

On 21 June 2014, Katha conducted a one-day workshop for the families of UltraTech employees. The participants were divided into three groups — adults, children in the age group 4 to 7 years, and children in the age group 8 to 15 years. The children were involved in activities like storytelling, writing and craft workshops, while the adults were introduced to the basics of photography and tips and tricks for good housekeeping.

The day began with an interactive storytelling session by Ms. Soma Mandal. With creative use of props to bring the story alive, the workshop captured the children's imagination and garnered an enthusiastic response. This was followed by two sessions on art and craft, conducted by Katha interns Devangana and Chhaya. The children learnt to explore different ways of painting textures using everyday items like vegetables and cotton, and create fun artworks.

STORYTELLING WORKSHOP

AGE GROUP: 4-7 YEAR OLDS
RESOURCE PERSON: MS. SOMA MANDAL



THE OUTREACH PROGRAMME

Katha's many successes have come through lasting partnerships with like-minded people and organizations, and Katha's outreach programme helps us tap into this highly exciting ecosystem. With a bevy of workshops and interactions, Katha events are a sure way for children and adults to be drawn into the world of books, reading, learning and enjoying!



CREATIVE WRITING WORKSHOP

AGE GROUP: 8-15 YEAR OLDS
RESOURCE PERSON: MS. VANDANA BIST

The one-day workshop sought to develop the imagination and linguistic skills in the participants. Ms. Vandana Bist, renowned illustrator and writer, conducted a series of activities to lead the creation of tales by the children. The children were asked to create stories about their own lives. They were divided into smaller groups of two or three and were facilitated in creating some amazing stories.

The first session was conducted by Ms. Hitika Ahuja. She introduced the participants to the basic elements of photography like types of cameras and lenses and their uses. The aim of the workshop was to encourage photography as a skill and to incorporate it in daily life. The second session was conducted by Ms. Soma Mandal on practical tips and tricks for good housekeeping. Both the sessions received an extremely enthusiastic response from the participants.

BASICS OF PHOTOGRAPHY AND GOOD HOUSEKEEPING TIPS

Age group: 18 year olds and up
Resource Persons: Ms. Hitika Ahuja and Ms. Soma Mandal



KATHA KARNIVAL!



THEATRE WORKSHOP WITH ASMITA THEATRE GROUP

A month-long summer theatre workshop was organized by Katha in association with Asmita Theatre Group. The workshop focused on ensemble work, voice, speech, fun exercises and games, movement, personality development, better communication, approach to character and improvisation techniques. Led by Mr. Arvind Gaur and Ms. Shilpi Marwah, the workshop aimed not only at imparting and improving theatre

skills, but approaching the art form as a means to awareness and change. The thrust of the workshop was addressing pertinent social issues and bringing about a holistic change in the outlook of children, increasing their awareness about social values, boosting their confidence and inculcating respect for other individuals. Diverse issues including child labour, protecting the girl child, water contamination, the culture of

technology etc. were covered during the workshop. The workshop saw an amazingly enthusiastic response from the 64 children who participated. The summer workshop culminated into a final performance of the play 'Bachchon ka Panchatantra' from Panchatantra tales, performed at the Amphitheatre, India Habitat Centre.



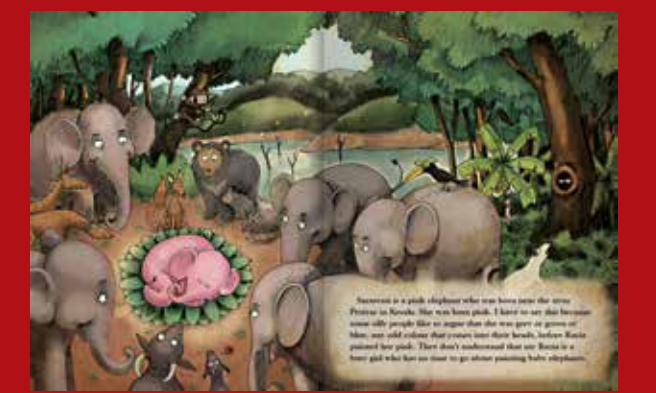
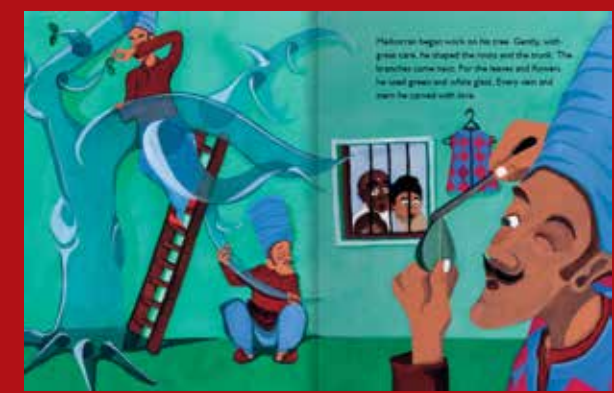
CREATING READER-LEADERS WITH WORLDREADER!

Thanks to the partnership with Worldreader, an NGO dedicated to bringing digital books to children in low-income countries, Katha will be digitising 100 of its books for dissemination amongst wider audience via mobile phones. A partnership that represents a union of content and distribution with

an allied vision of creating reader-leaders, Katha and Worldreader will together bolster the reading initiative and enhance the joy of reading by providing access to an array of Katha's culturally rich titles in Hindi and English to young readers.

"In Govindpuri, Katha's Lab School is a retreat. The walls are covered with beautiful drawings and credos that support Katha's vision – uncommon creativities for a common good. This literary respite isn't just a reality in Govindpuri, but now a possibility for anyone with a mobile phone."

— Ms. Nancy Brown, Worldreader





THE SECOND EDITION OF KATHA UTSAV

A Journey of Discovery & Celebration!

Designed to draw out the storyteller in every child, Katha Utsav is a CBSE-Katha initiative that aims to help students use their creativity and imagination to come up with some great stories. The unique initiative that cultivates a culture of writing among young people through a series of creative writing workshops, witnessed a successful second

edition with over 600 participating schools and 8500 stories. This year, as an extension of the Katha Chitrakala Awards, and with the kind support of the Ministry of External Affairs, five eminent international illustrators and writers were invited to India to inspire and help cultivate India's budding young writers and illustrators.

In association with CBSE, Katha kindled the creativity in bright-eyed, ever-eager children as they explored the craft of writing through:



KATHA CLUBS:

Katha brought its prestigious brand of writing and translation to schools through Katha Clubs. 600 CBSE schools registered for the Katha Clubs. The Clubs conducted an on-the-spot Search for Excellence wherein creative writings and translations were selected and uploaded on our website, www.ilovereading.in.

JURY-ENABLED SHORTLISTING:

A Jury was formed and guidelines issued to review and evaluate these stories on the basis of their originality, theme and expression. After the first round of evaluation, the shortlisted stories were further reviewed by a second set of jurors.



REGIONAL WRITERS' WORKSHOP:

The young writers of the shortlisted stories were invited to the Regional Writers' Workshop conducted in Delhi for the Northern Region, and Chennai for the Southern Region. The young writers honed their creative skills under the guidance of a talented group of professional writers, poets and translators.



NATIONAL WRITERS' WORKSHOP:

The students refined their creative potential, and were encouraged to submit their final entries for the National Writers' Workshop. The best of student stories from each school were nominated by student vote for Katha's Search for Excellence longlist. From this, a panel of respected national writers and illustrators chose young writers for the prestigious Katha Awards for Creative Writing.

The Katha Utsav 2014 and the Katha Awards:

The winning entries were felicitated with awards during a three-day Katha Utsav held in Delhi. Each participant was awarded with a certificate. Certificates were divided into three categories: Grand prize, Laureate prize and Encouragement prize for Creative Writing.



The Chitrakatha International Writers' & Illustrators' Workshop

Painting with Words, Writing with Pictures

A SENSE OF SUCCESS

8,500
stories chosen and
uploaded by the
participating schools

1,000
shortlisted stories

18,000
stories by budding
writers in schools
across the country

The CBSE-Katha Search for Excellence had an international component this year. Facilitated by the Ministry of External Affairs, the three-day fest saw six writers and illustrators from different countries holding workshops with 400 students of CBSE schools from across India on story writing, poetry composition and illustration. The international list included Australian poet and writer Ms.

Libby Hathorn, Japanese poet Ms. Eiko Yoshimoto, Iranian illustrators Mr. Hassan Amekan and Ms. Negin Ehtesabian, Inuit writer from Greenland, Canada, Mr. Michael Kusugak and Costa Rican illustrator Ms. Wen Hsu.

ALT21: APPROACHES TO LANGUAGE TEACHING IN THE 21ST CENTURY

The National Teachers' Workshop

While children were engaged in the writers' workshops, the teachers too had sessions called the ALT21: Approaches to Language Teaching in the 21st Century. With a keynote address by the Founder-Executive Director of Katha, Ms. Geeta Dharmarajan, followed by a discussion led by the eminent educationist Mr. G Balasubramanian, Academic Director (Retd.), CBSE, the ball was set rolling for all

the participating teachers to come up with innovative ideas and best practices adopted in classrooms. The deliberations included innovative ways of inculcating the habit of reading, creative writing and critical thinking in students.



"My heartfelt thanks to CBSE-Katha team for organizing such an innovative event!"

— Ms. Poonam Lalla,
Hansraj Model School, Punjabi Bagh, Delhi

"I thoroughly enjoyed interacting with students. They were quite enthusiastic and open to learning. I was pleasantly surprised to note how creative the students were during the programme. Thanks again for giving me an opportunity."

— Ms. Kala Ramesh,
Award-winning Haiku Poet

"What a wonderful time I've had in India! I am glad to have met such a various and vigorous group and to have been into the chaos and beauty and gladness."

— Ms. Libby Hathorn,
Award-winning Australian Writer and Poet





THE NEW DELHI WORLD BOOK FAIR 2015

What is a fair without the merriment? Katha added to the excitement of the New Delhi World Book Fair 2015 by showcasing its vibrant and colourful oeuvre of storybooks for children! Children enthusiastically joined the launch of our new titles *When in Delhi*, *The Dust Storm* and *Hic!copotamus* at Children's Pavilion Hall. The books were launched by Mr. Atanu Roy, one of India's most respected

children's book artists and the illustrator of *The Dust Storm* and *Hic!copotamus*, followed by a storytelling session by Mr. Kamal Pruthi. All participants were invited to get their copies signed by the award-winning illustrator Mr. Atanu Roy at the end of the storytelling session.

Katha also participated at the New Delhi

Rights Table organized by World Book Fair to facilitate business interactions between Indian and foreign publishers. The unique format enabled Katha to meet many international publishers and present our books and ideas to them.

KATHA AT KIDS-O-FEST

Katha participated in Kids-O-Fest, a four-day mega festival for children organized by Shri Ram Centennial School in association with t2 at the Savin Kingdom in Dagapur, Siliguri, from 18 December 2014 to 21 December 2014. One of the largest book events in West Bengal, the Kids-O-fest extravaganza saw massive participation from all of Bengal and North-eastern states. Katha showcased its children's list at the Book Fair zone and received an exhilarating response from children as well as teachers and parents.

"Katha books are a great exposure to our rich culture."

— Ruby Jha, NH Goel World School, Raipur

"Always a pleasure to be at the Katha stall."

— Tanvi Parekh, Visitor, World Book Fair

"It's always satisfying to come to Katha ... Please keep publishing!"

— Anuradha, Visitor, World Book Fair



WITH GRATITUDE ...

Each year the generous contribution of our friends, partners and well-wishers reassures us of their support in our endeavour to transform the lives of many hopeful children. All of us at Katha would like to thank you for your valued involvement and belief in our aspiration. We sincerely hope we continue to nurture our association to gift a better life to many more children.

A BIG 'thank you' to all our wonderful partners!



We would also like to extend a special 'Thank you!' to **Rt. Hon. Patricia Hewitt, Mr. Tom Singh, Ms. Anamika, Mr. Paul Dass, Professor Vijay Kapoor Memorial Trust, Tool Box, J Sagar Associates, iProbono,** and the **Dharmarajan family** for their valuable support, and to **Ministry of Corporate Affairs, Government of India,** for bringing us on to its esteemed panel..

Credibility Alliance Norms Compliance Report

Annual Report
2014-15

IDENTITY

We are a not-for-profit organization registered under the Societies Registration Act 1961 [Registration No- S-20336, dated September 8, 1989].

VISION AND IMPACT

VISION: No child will live in poverty – social, personal, intellectual, cultural and environmental. Culturelink India through quality translations.

MISSION: To spread the joy of reading and help break down gender, social and other stereotypes.

MOA and Rules are available on our website.

- We are registered u/s 12A of the Income Tax Act, 1961 [Registration No. DIT/A-3491, dated November 14, 1990] and u/s 80 G [Registration No. DIT/E-2007-08/ K-45/4002, dated March 20, 2008]. Our FCRA registration no. is 231650637, dated 15-05-1992.
- Visitors are welcome at Katha, A3, Sarvodaya Enclave, Sri Aurobindo Marg, New Delhi 110017.

NAME AND ADDRESS OF THE MAIN BANKERS

- Axis Bank Ltd, Hauz Khas, Ground Floor, Flat No. G1-G7, Basement Flat No. SB Mother's House, Plot No. 22, Yusuf Sarai, New Delhi 110049
- HDFC Bank Ltd, F-126, First Floor, Katwaria Sarai, New Delhi 110016

NAME AND ADDRESS OF STATUTORY AUDITOR

V. SHANKAR AIYAR & CO, CHARTERED ACCOUNTANTS 202-301, SATYAM CINEMA COMPLEX, NANJEET NAGAR COMMUNITY CENTRE, NEW DELHI 110008 (INDIA)

GOVERNANCE

Please see the list of Governing Council Members.

- None of the members of the Governing Council is related to the other by blood or marriage.
- The Executive Director is not related to any member of the Governing Council by blood or marriage.
- Elections to the Governing Council are held as per rules of the Society. A Rotation Policy exists and is practised.
- No member of the Governing Council receives any remuneration or reimbursement from Katha.
- The Governing Body met three times in the last year with the requisite quorum: on 27th May 2014, 10th November 2014, 27th February 2015. The 26th AGM of Katha was held in New Delhi on 10th November, 2014. It was attended by 6 members.
- The Agenda was adoption of Annual Accounts, Annual Report and appointment of auditor.
- Minutes of the meeting are documented and approved in the subsequent meeting.
- The Governing Council of the Society approves programmes, budgets, annual activities, Audited Financial Statements and the Annual Report.
- Katha complies regularly with statutory requirements of Income Tax Act, 1961 and Foreign Contributor (Regulation) Act, 1976. The donors' compliances are duly met.

ACCOUNTABILITY AND TRANSPARENCY

- No remuneration, sitting fees or any other form of compensation has been paid to any Governing Council member since the inception of the Society.
- No travel or other reimbursements have been made to any Governing Council member.
- Remuneration of three highest paid staff members (CTC/year):

S NO	NAME	DESIGNATION	CTC /YEAR
1	Parvinder Kaur	Asst. Executive Director	14,40,000
2	Lopa Shah	Development Director	14,40,000
3	Manoj Kumar Singh	Operation Director	14,04,000

- Remuneration of the lowest paid staff member (CTC/year): Rs. 1, 06,846

STAFF DETAILS: (AS OF MARCH 31ST, 2015)

GENDER	PAID PART TIME/ SHORT TERM CONSULTANTS	PAID FULL TIME	UNPAID VOLUNTEERS
Male	19	25	616
Female	78	66	843
Total	97	91	1459

DISTRIBUTION OF STAFF ACCORDING TO SALARY LEVELS

SLAB OF GROSS SALARY (IN RS.) PLUS BENEFITS PAID TO STAFF	NO. OF STAFF MEMBERS
< 9000	0
9001-12000	85
12001-20000	63
20001-30000	13
30001-50000	18
50001-75000	6
75000>	3
Total	188

TRAVEL:

All travel done with specific invitations. Costs were borne by respective donor-partners.

Total Cost of National Travel (i) Executive Director: Rs 74,421 (ii) Asst. Executive Director: Rs Nil (iii) Governing Council Members: Nil (iv) All personnel (including volunteers): Rs 9,47,212

Total Cost of International Travel (i) Executive Director: Rs 2,05,012 (ii) Asst. Executive Director: Rs 23,670 (iii) Governing Council Members: Nil (iv) All personnel (including students): Rs 16,089

GOVERNING COUNCIL MEMBERS

President

NN Tandon
(till August 2014)

Geeta Dharmarajan
(from September 2014)

Vice President

Syed Shahid Mahdi

Council Members

Anshu Vaish

Arun Seth

Kapila Vatsyayan

Leela K Ponappa

Preety Kumar

R Balasubramanian

R Govinda

S Krishnamoorthy

Sanjana Kapoor

Shanta Sinha

Shyam Menon

Sudhir Narang

Sudhir Singh Dungarpur

K Dharmarajan (Special Invitee)

“Let us give every child the quality education they deserve, not just what their parents can afford.”

— Ms. Geeta Dharmarajan, Executive Director, Katha



कथा KATHA

Katha is a non-profit organization that has seamlessly connected grassroots work in education, teacher-training and publishing for nearly 26 years.

We believe that by providing children with holistic, relevant books and education, and fostering in them a love of learning, they can become agents of change who can lift their families and communities out of poverty. Our innovative education model, integrally supported by our award-winning book publishing programme, benefits over 160,000 underserved children and 1,100 teachers annually.

Our mission is to help every child realize his/her full potential through community-based quality learning; to spread the joys of reading; to reduce injustice and poverty through education; to enhance linguistic diversity and to help break down gender, social and other stereotypes through story and translation.

katha . a3 . sarvodaya enclave
sri aurobindo marg . new delhi . 110017
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www.katha.org | katha@katha.org

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All artworks in this report have been done by Katha children in the communities.

Winner of Promising Practices Award 2015 for Katha's innovative Story Pedagogy for all grade levels.

Nominated four times for the world's most coveted award in children's literature – Astrid Lindgren Memorial Award, in 2010, 2013, 2014 & 2015!

Winner of Millennium Alliance Award 2013 for our innovative I Love Reading programme.

124 Katha books recommended, to date, by CBSE and NCERT.

Winner of ICICI India Inclusive Award 2012.

10 of Katha's books chosen in **101 Indian Children's Books We Love** by Young Zubaan.

Bioscope included in the International Board on Books for Young People (IBBY) list in 2011.

Moon, Ramu and I won the Darsana National Award 2011 for the Best Children's Book.

My Haiku Moments: An Activity Book for Young Haiku Lovers received Honourable Mention for Best Book for Children by the Haiku Society of America.

Chouboli and Other Stories, Volume II, won the A K Ramanujan Book Prize for Translation 2012 and the Asian Publishing Award 2011 in the Best Book Category.

North India winner of India NGO Awards for Quality Work, Accountability and Transparency 2009, by Rockefeller Foundation and Resource Alliance, UK.

Not Flowers of Henna, Jai Ratan's translation received Jury's Commendation at the Muse India National Award 2011.