



क KATHA

25



WITH STORY!

YEARS OF FUN

An educational
jewel in India's
crown.

— Naoyuki Shinohara,
Deputy Managing Director,
International Monetary Fund

THE EXECUTIVE DIRECTOR'S
REPORT 2013-14

[Katha] ... a whitewashed beacon of hope
for the slum's thousands of children.

— The Daily Mail



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Dear Friends,

This year Katha marks another major milestone in its journey – turning 25! I am overjoyed to see how Katha has grown from being a health magazine for children, called *Tamasha!*, into a 200+ team of dedicated people whose innovative and path-breaking work spans the entire literacy to literature continuum. Katha is positively impacting children of all social and economic backgrounds through quality educational programmes, engaging teacher training, world-class book publishing, and grassroots community resurgence. This year we reached a record 165,245 children through our educational programmes alone!

Several years ago we embarked on an ambitious journey to scale up Katha's reach while holding on tenaciously to our commitment to give each child the very best. Our innovations' hub, Katha Lab School, continues to creatively and engagingly deliver quality education and vocational skills training to over 2,000 children, community youth and women. Over 90% of our Class 10 and 12 students are consistently passing their board exams, compared to a national average of below 40%.

We have successfully replicated and scaled the innovations of Katha Lab School through our 'I Love Reading' campaign, a reading and school transformation initiative that has reached 178,000 children and 1,300 teachers across 138 government schools and 248 communities since 2010. We are aiming for ILR to reach 500 schools and 500 communities in the next few years. This year Katha won the Millennium Alliance Award from FICCI, USAID and the Government of India, which has catalyzed the growth of this programme. Our wonderful partnership with The British Asian Trust, one of the charities of His Royal Highness The Prince of Wales, continues to give us the stability and strength to vigorously pursue the scale-up of this initiative.

Our book publishing house is also thriving and inspiring ever more children to read, write and create. I am honoured and delighted that Katha has been nominated for a fourth time for the prestigious Astrid Lindgren Memorial Award for children's literature! Not only has our renowned collection of books for children and adults now grown to over 300 titles in Hindi and English, but this year we also launched a pan-India initiative with India's Central Board of Secondary Education to encourage and promote our country's budding young writers and translators. In the programme's maiden year, children from 535 schools across India submitted over 3,500 entries online. A select group of 249 finalists were invited to New Delhi in December for the Katha Utsav, a three-day literary extravaganza that nurtured the talents of these amazing youth and inspired them to become India's next generation of creative writers!

In 2013 we also entered an exciting new partnership with Encyclopaedia Britannica that promises to change the way millions of children across India learn English, and exposes them to the rich and engaging literature from over 60 countries and cultures.

One of our biggest challenges continues to be collecting payments from government grants. So we have made a strategic shift financially, away from such sources of funding, going forward to ensure sustainable finances for Katha.

As I look forward to the next 25 years, I see Katha leading the next wave of educational innovations and creativity. The future of education, especially in a large country like India, will most definitely need to harness technology in much greater ways to effectively benefit our hundreds of millions of children in need. Katha, with strong partners like BT and TechMahindra Foundation, is already digitizing its rich educational content including eBooks, creating online platforms for knowledge sharing, and training teachers and children from underserved communities on how to use computers.

We will also scale up smartly through partnerships, by sharing our rich content and innovative pedagogy with interested organizations that are working for the benefit of children. We are already training nearly 300 teachers each year from over 20 NGOs, and are designing a model for social franchising that will enable us to reach many more children than we can do alone.

From the bottom of my heart, I would like to thank the many, many friends and partners who have been such an important part of Katha's journey over the last 25 years. And I am grateful for the new partnerships we continue to forge that will enable Katha to positively impact millions of more children in the future.

*Wamby
Deli*

Geeta Dharmarajan
[Founder & Executive Director]



KATHA

translating stories transforming lives

Children can change their world and bring themselves out of poverty through relevant and quality education. At Katha 'poverty' is defined as social, personal, intellectual, cultural and environmental deficiencies. A value-driven organization, Katha is guided by its:

Vision

No child will live in poverty.

Mission

To enhance the joy of reading and impact social injustice and inequity through active story-based learning, quality education and community action to enable every child realize his/her full potential. To nurture translation as a counter-divisive tool for nation building and to culturelink our many pluralities.

Core Strategies

- Provide high-quality, holistic education to underprivileged children using innovative methods that make learning fun and relevant. Actively help children attain grade-level reading skills, stay in school and complete their education.
- Train teachers to use child-centric methods to creatively engage children in learning.
- Transform government schools into vibrant learning spaces that deliver quality education to all children.
- Mobilize communities to solve local issues and support all children going to school.
- Publish and disseminate beautiful storybooks that celebrate India's rich cultural heritage and entice children to read.

Katha's Innovation

Over the last 25 years, Katha has developed, tested and refined its unique education model that makes learning a fun, engaging experience that promotes holistic development in children. Katha's education model consists of the following components:

KREAD: Katha Relevant Education for All-round Development

Katha Relevant Education for All-round Development — our philosophy that education must be relevant to the lives of children and must empower them to solve real-life problems by bringing community challenges — water and sanitation, health, education — into the classrooms.

SPICE

Katha's model promotes multi-dimensional growth in children to overcome five poverties – Social, Personal, Intellectual, Cultural and Environmental.

Story Pedagogy® and Active Story Based Learning

Our innovative teaching methods that use storybooks, not textbooks, to help children learn standard national curriculum in maths, science, Hindi, English, social science, IT, entrepreneurship and arts. Katha's model encourages children to Think, Ask, Discuss and Act!

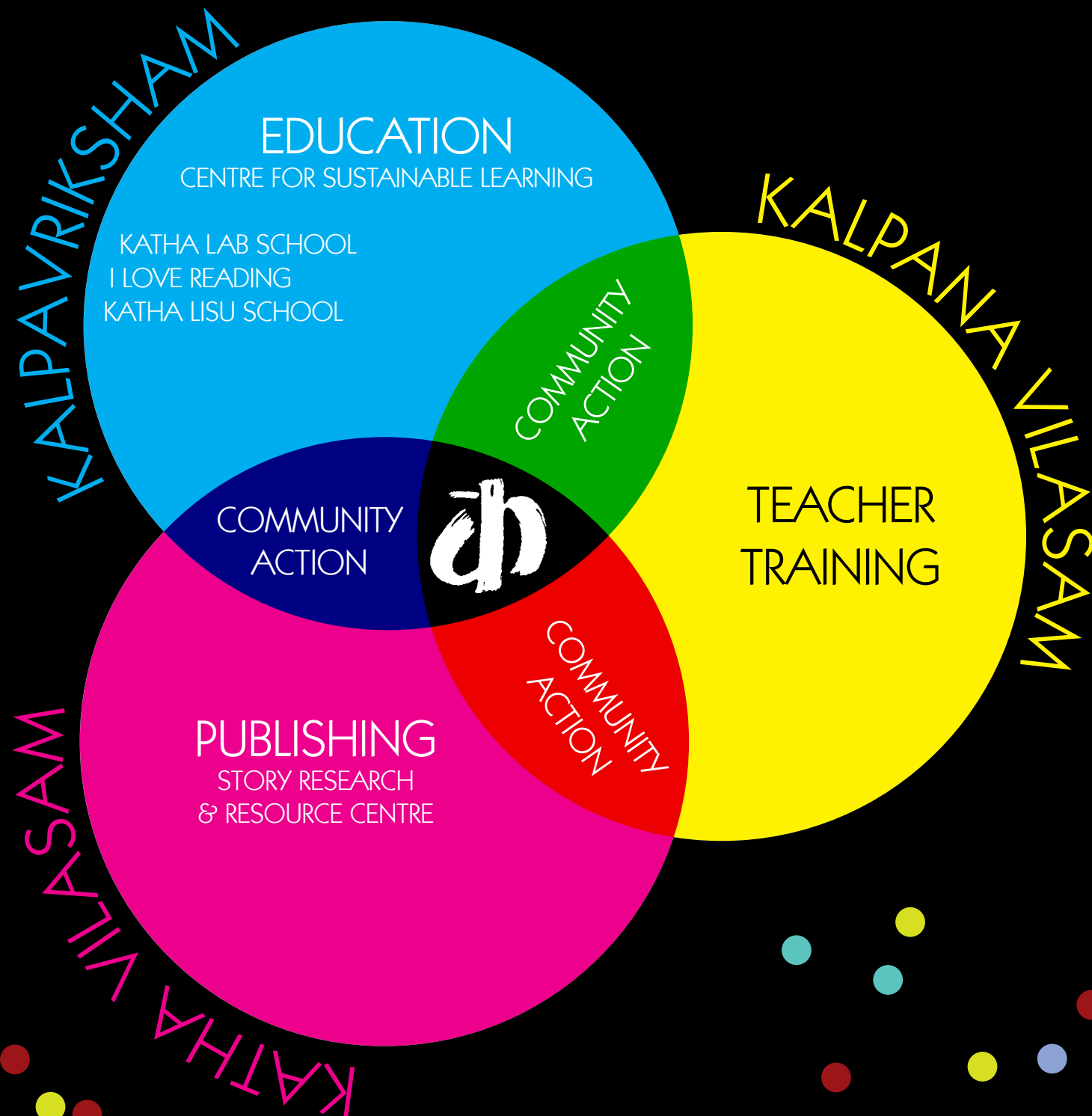
Vidduniya: Integrated Classroom Learning

Our method of integrated-subject, theme-based learning. Each year we choose a new theme – this year it was Learning from the World! Our teachers link all academic and co-curricular lesson plans and activities to this theme. They also coordinate activities across subjects, creating a seamless learning experience for children.

Katha Toolkit

We train our teachers to use a variety of teaching tools to engage children and make learning a fun experience through music, dance, theatre, discussion, debate and surveys.





160,000 children and **945** government primary school teachers in **88** schools & **248** underserved communities in Delhi impacted by I Love Reading

2,800 community youth volunteers participated to spread the joys of reading

2,070 children & young adults received quality education in Katha Lab School

375 tribal children supported in Katha Lisu Schools in Arunachal Pradesh

298 teachers from Katha & other organizations received in-service teacher training

124 Katha books have been recommended till date by CBSE & NCERT

10 new books for children published & added to the collection of 307 Katha books

Nominated for the Astrid Lindgren Memorial Award in **2011, 2012, 2014** and again in **2015!**

KATHA LAB
SCHOOL

I LOVE
READING

An amazing school ... everything
is linked to each other to provide
comprehensive education.

— Saori Imaizumi, The World Bank



Katha Lab School: 2070 students in 2013-14

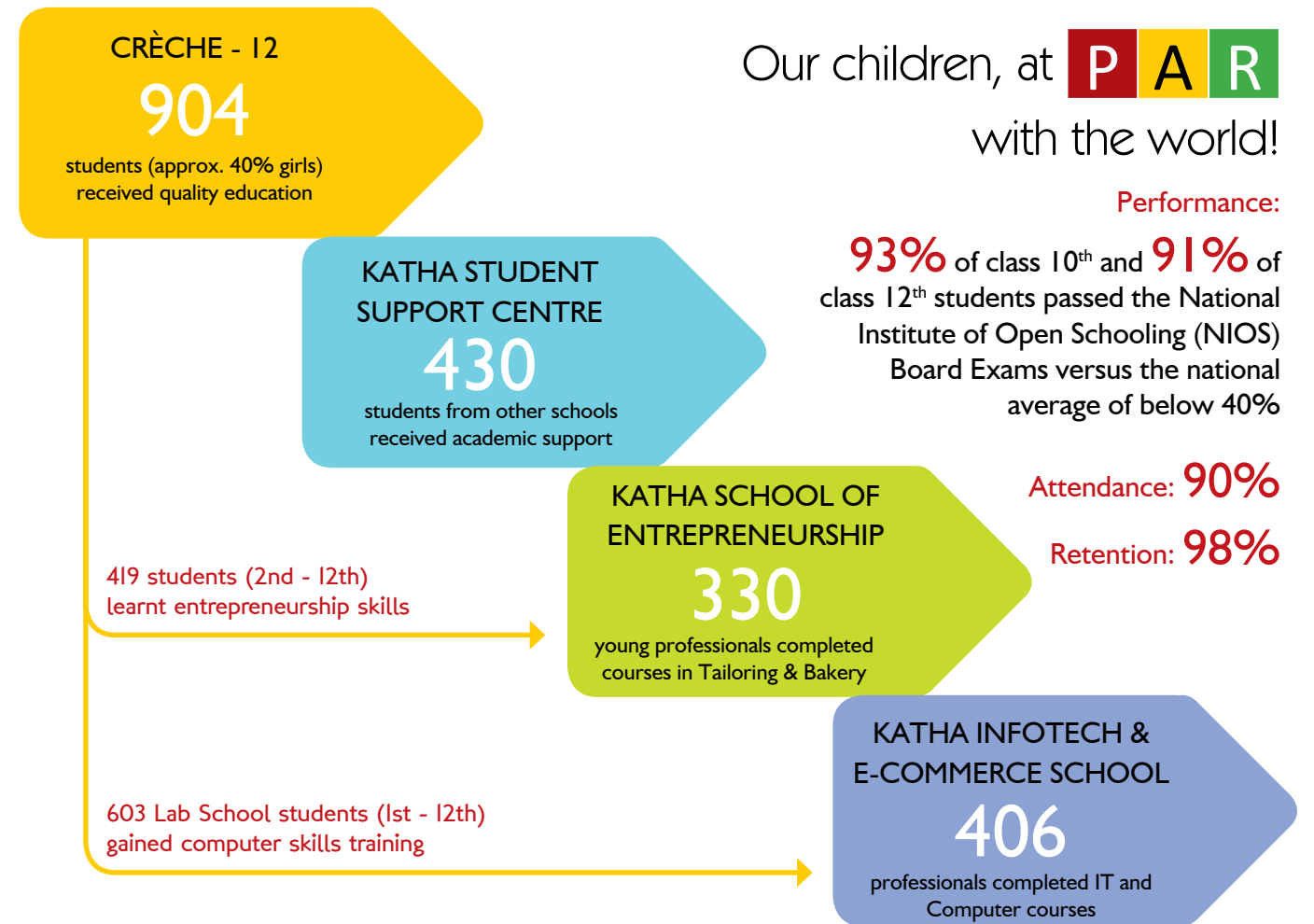
Our children, at **P A R**
with the world!

Performance:

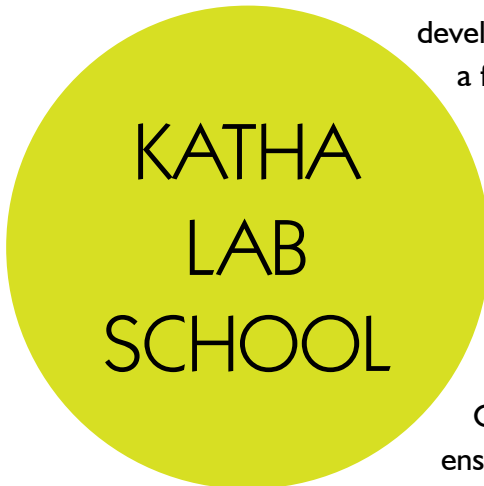
93% of class 10th and **91%** of class 12th students passed the National Institute of Open Schooling (NIOS) Board Exams versus the national average of below 40%

Attendance: **90%**

Retention: **98%**



Katha Lab School, established in 1990, is Katha's incubator for innovative approach to teaching and learning. It is in the heart of one of Delhi's largest slum areas — Govindpuri — that Katha's unique education model, based on Story Pedagogy and Active Story Based Learning, has been developed, tested and refined over two decades. Katha's model makes learning a fun, creative experience for children and teachers. All of Katha's education programmes are replications of the innovations emerging from the Katha Lab School. The Lab School provides quality education and a vibrant learning experience for children from crèche to Class 12, including children with special needs. It also includes entrepreneurship and computer training for students, as well as professional skills development for young professionals and marginalized women from the local communities. Our students take courses in tailoring, fashion design, carpentry, bakery and food processing. Our four-arts centre, Kala Nivas, and our sports programme, Katha Josh, ensure that our students get a well-rounded education. Katha Social Work Institute integrates poverty-reduction activities and community action into the curriculum. We also offer part-time academic support to students enrolled in other schools. The crèche and special needs centre enable mothers to work and elder siblings to attend school.



The magical world of Katha Lab School is made up of:

1. **Crèche to class 12, the K-12 programme**, gives children quality, holistic education using Katha's innovative model based on Story Pedagogy® and Active Story Based Learning. Teachers creatively engage students, and foster in them a lifelong love of learning through discussion, debate, theatre, dance, fine-arts, sports, music, and film.
2. **Katha Student Support Centre (KSSC)** offers part-time academic support to children attending other schools or to those who cannot regularly attend school because they work to support their families.
3. **Katha School of Entrepreneurship (KSE)** provides skills training in carpentry, bakery, food processing and tailoring to our K-12 students as well as to marginalized women and young adults from the community, seeking professional skills development.
4. **Katha IT and E-commerce School (KITES)** delivers age-appropriate computer and IT skills training to Lab School students as young as 6 years old. KITES also offers professional skills development courses in software and hardware for youth and adults from the community.

Katha's education model makes the standard national curriculum a fun and creative learning experience for children. We do this through a theme-based, integrated-subject approach. In 2013-14, Katha Lab School helped children Learn from the World!

SESSIONS	TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
THEMES	Sustainable Ecology!	Climate Change & Global Warming	Gulbadan's World & Kejrival's Philosophy
TOPICS	Topics included Ecological balance, Habitats of each other, Different ways and steps to attain sustainable ecology, Is sustainable ecology a dream or truth for new generations?	Climate change in my city, Climate change and disease, Climate change and ecosystems	Reading Gulbadan's <i>Humayun Nama</i> , Understanding the maths and architecture of Humayun's Tomb, Change begins with small things, What is Democracy?, RTI and its importance, Who are ethical entrepreneurs?

KATHA SCHOOLS: HIGHLIGHTS 2013-14



Mrs. Reva Nayar, CEO of Essel Social Welfare Foundation, presented the Khojwadi, KSE and KITES graduates with O and A level certificates on Katha Annual Day.

The Deputy Managing Director (3rd highest-ranking official) of the International Monetary Fund, Mr. Naoyuki Shinohara, visited Katha with a delegation from Washington DC.



Katha teachers and student volunteers undertook a massive outreach programme in the neighbouring slum areas to identify out-of-school children as part of their community outreach.



Katha hosted The Prince of Wales and The Duchess of Cornwall, the British High Commissioner to India Sir James Bevan, and other esteemed delegates from the United Kingdom. Katha Lab School bakery students made Prince Charles a 65th birthday cake!

On 26th October 2013, 50 Katha students in the age group of 10-16 years participated in the NDTV campaign 'Our Girls Our Pride', creating awareness about the main issues related to India's girl child.



Katha teachers and students have had enriching exchanges during visits by teachers from the University of Melbourne and the University of Wisconsin.



Children at Katha Lab School had lively celebrations throughout the year for Earth Day (22nd April), Independence Day (16th August), Teacher's Day (5th September), and the Katha Fresh Fiction Festival 2013 (30th December).



Katha Lab School bagged the 3rd position in The Gobar Times Green Schools Programme 2012.



Our children won a trophy in the Inter-School Robotics Challenge in January 2014!

Katha Lab School celebrated Sports Day in Thyagaraj Stadium along with 2,000 excited children from our communities across Delhi.



Success Stories

KATHA SCHOOL OF ENTREPRENEURSHIP



Name: Mithu Devi
Course completed: Cutting & Tailoring
Current status: Self-employed, earning 15,000/- per month

Mithu, a 24-year-old woman from Kolkata, was living with her husband, a tailor, in an underserved neighbourhood in Delhi. With only one earning member in the family, their household income was too low to even meet their daily needs. Mithu first heard about KSE's Cutting & Tailoring course from one of Katha's teachers who was out into the field for door-to-door counselling. After having completed this course successfully, Mithu and her husband have now moved back to Kolkata and have a family income of approx. Rs. 25,000 per month.

Name: Seeta Negi
Course completed: Cutting & Tailoring
Current status: Working in an export company, earning 12,000/- per month



Seeta, from Garhwal, Uttarakhand, came to Delhi five years back with her husband who works in a factory in Okhla. However, the income did not seem enough when they started planning their future. Her husband supported Seeta when she joined Katha's Cutting & Tailoring course. After completing the course, she started working in an export company and is now earning Rs. 12,000 per month.

KATHA INFOTECH & E-COMMERCE SCHOOL



Name: Sumit
Course completed: KITES 'O' Basic Course
Current status: Working at Apollo Tyres Pvt. Ltd., Gurgaon, earning a salary of Rs 12,000 per month

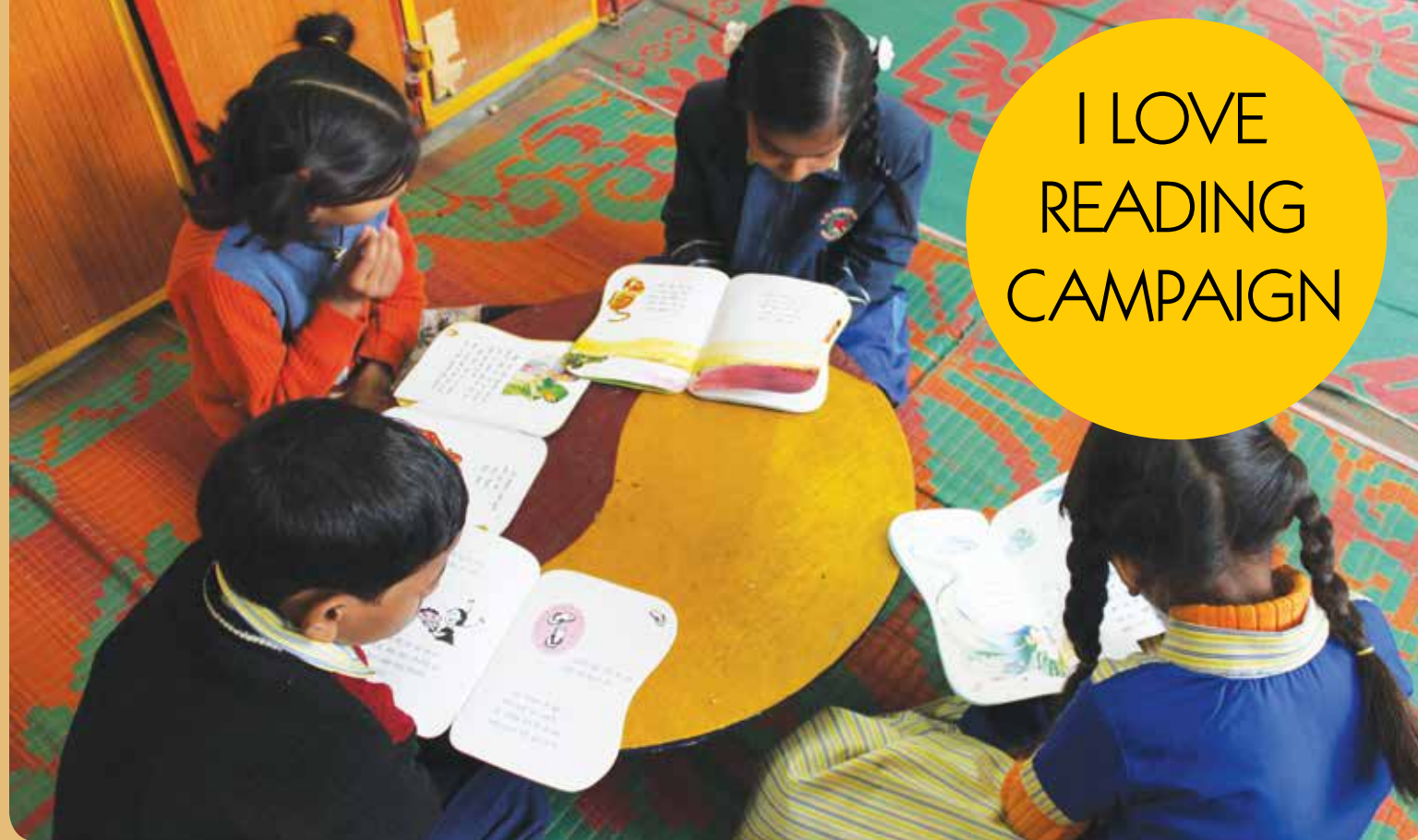
Sumit's family migrated to Delhi thirty years ago. His father is a washerman, earning a maximum of Rs 5,000 per month. Sumit completed his 12th grade from a government school. He was unable to score good marks due to his inability to pay for the tuition and hence, was unable to get a college admission. He met a Katha teacher and joined the KITES 'O' basic course. Currently, Sumit is working with Apollo Tyres Pvt. Ltd.

KATHA LAB SCHOOL

Name: Seema
Course completed: 12th Grade
Further education: B.com Pass (University of Delhi, Open Learning Campus)
Current status: Working in DIGI calling, earning Rs. 7,400 + incentive per month



Seema's father came to Delhi from Nepal in 1976 to get a job. Unable to find proper employment, he sells gunny sacks in local neighbourhoods but his earnings are not sufficient. After Class 12, Seema wanted to do BBA but her father couldn't afford the fees. She is now saving money from her monthly income and aims to pay for her BBA tuition fees with her savings.



I LOVE READING CAMPAIGN

Our reading and school transformation campaign in government primary schools and underserved communities.



Winner 2013
MILLENNIUM ALLIANCE
 Inspiring Innovation. Sharing Solutions.

I Love Reading (ILR) is an innovative reading and school transformation programme that Katha runs in Delhi’s municipal government schools and surrounding slum communities. It aims to improve the effectiveness of elementary education in the government school system, especially reading skills in children. ILR is based on Katha’s proven education and teacher training methods that we have developed, tested and refined over the last 25 years. We also use our beautifully illustrated, internationally acclaimed storybooks for children to engage children in reading and to help teachers tackle some of the most pressing issues in India such as poverty and inequality, and to enable sustainable change.

Since 2010, Katha’s I Love Reading in
138
 Municipal Corporation of Delhi primary schools

248
 slum communities

has reached out to
178,000
 children

1,300
 teachers

20,000
 women

Multi-stakeholder Engagement: ILR works with all major stakeholders: children, teachers, principals, community, and the government. This enables us to address the many challenges children face in attending school and learning to read from multiple angles. It also helps to ensure the success and sustainability of the programme.

Literature to Literacy: ILR brings Katha’s beautifully illustrated, culturally rich storybooks to children and works closely with children to improve their reading skills and to enhance the joy of reading. We not only work towards literacy, but go beyond that to help children engage with content, and discover the deeper meaning and richness of stories and help them relate it to their daily lives.

Public-Private Partnership: ILR is a Public-Private Partnership to transform the government school system. We help government school teachers adopt more innovative, child-centric methods and we engage with the principals to share best practices. We liaise closely with government to enable systemic change.

Scalable, Replicable: ILR is a replicable model that is designed to be scalable. Katha has successfully demonstrated that the model helps children improve their reading abilities and is now in the process of scaling up within the Delhi primary school system, and is also planning to expand into other states.

In Schools & Communities: ILR employs a multi-pronged approach of working in both schools and the surrounding communities. This immerses children in a culture of reading, engages the community in helping children read, and also helps Katha reach out-of-school children.



ILR works in schools and in communities to spread the joy of reading and help children read at grade level.

ILR - STeP IN SCHOOLS

In municipal government schools, ILR runs in tandem with our School Transformation and Engagement Programme (STeP). Katha's Reading Mentors work with all municipal government school children to help them improve their reading abilities and attain grade-level reading skills. When children improve their reading, we find that their school attendance and their performance in other subjects also improve. Our Reading Mentors also train government school teachers on Katha's innovative teaching methods, including Katha's Story Pedagogy and Active Story Based Learning. ILR-STeP encourages teachers to internalize the four pillars of innovative education: Curriculum Design. Classroom Practices. Continuous Assessment. Community-School Linkages.

ILR IN COMMUNITIES

Katha also spreads the joy of reading in children outside of school through our community reading programme. We mobilize and train community youth volunteers, ages 8-17, to become reading teachers for their peers. This not only helps us to engage more deeply with our communities but also gives a sense of dignity and self-respect to our young volunteers. Under the Katha All in School Mission (KASM), our community workers engage with women through focus group discussions, and secure their pledges to send all children to school regularly.

HIGHLIGHTS

In 2013-14, Katha was able to bring **17%** of the most 'reading challenged' children in Delhi's municipal government primary schools where ILR was run, to grade-level reading. When we started, not a single child in this group could recognize Hindi characters.

Attendance improved to **90%** (from 58%) and not a single child dropped out.



Katha has been beneficial not only to children but also to teachers. We got motivation as well as new techniques and methods to improve our teaching-learning process.

— Jeevani Devi, Principal,
Mansarovar Garden School



KATHA HOLISTIC EARLY LEARNING CENTRE (KHEL!)

At Katha, we believe play is very important for holistic early learning. We train teachers to creatively engage children in learning and bring their classrooms to life. We introduce them to fun ways of teaching standardized curriculum, without textbooks, using our very own Story Pedagogy and Active Story Based Learning methods. We help them ensure education that is relevant, by bringing community issues into the classrooms. And our Curriculum for Life shows them how to nurture responsive, responsible citizens who care for themselves, their families and their communities. We also strive to foster a lifelong love of learning in children.

KHEL! educates the imagination of Katha's 130 teachers and Reading Mentors through a 160-hour in-service training programme each year. We also offer workshops to over 200 teachers from other NGOs and low-cost schools each year so that our methods can reach a greater number of children. In addition, we train and support 2,800 community youth volunteers to create exciting reading environments for 160,000 of their younger peers across 248 underserved communities in Delhi.



KATHA READING EXCELLENCE AND TEACHER EDUCATION (KREATE)

KREATE CLOUDGURU: COMPUTER SKILLS TRAINING AND E-LEARNING FOR MCD SCHOOL TEACHERS

Integrating technology into our education model creates an enormous opportunity for Katha to scale our reach and positively impact the lives of even more children in a cost-effective way. We have a culturally rich resource of storybooks for children, teaching-learning materials and other wonderful content that we have created over 25 years, in Hindi and English. Our vision is to bring our innovative education model and engaging content to children and teachers across India and around the world. We plan to do this by digitizing and offering our content online, training teachers to use computers, and leveraging technology to enable distance training of teachers.

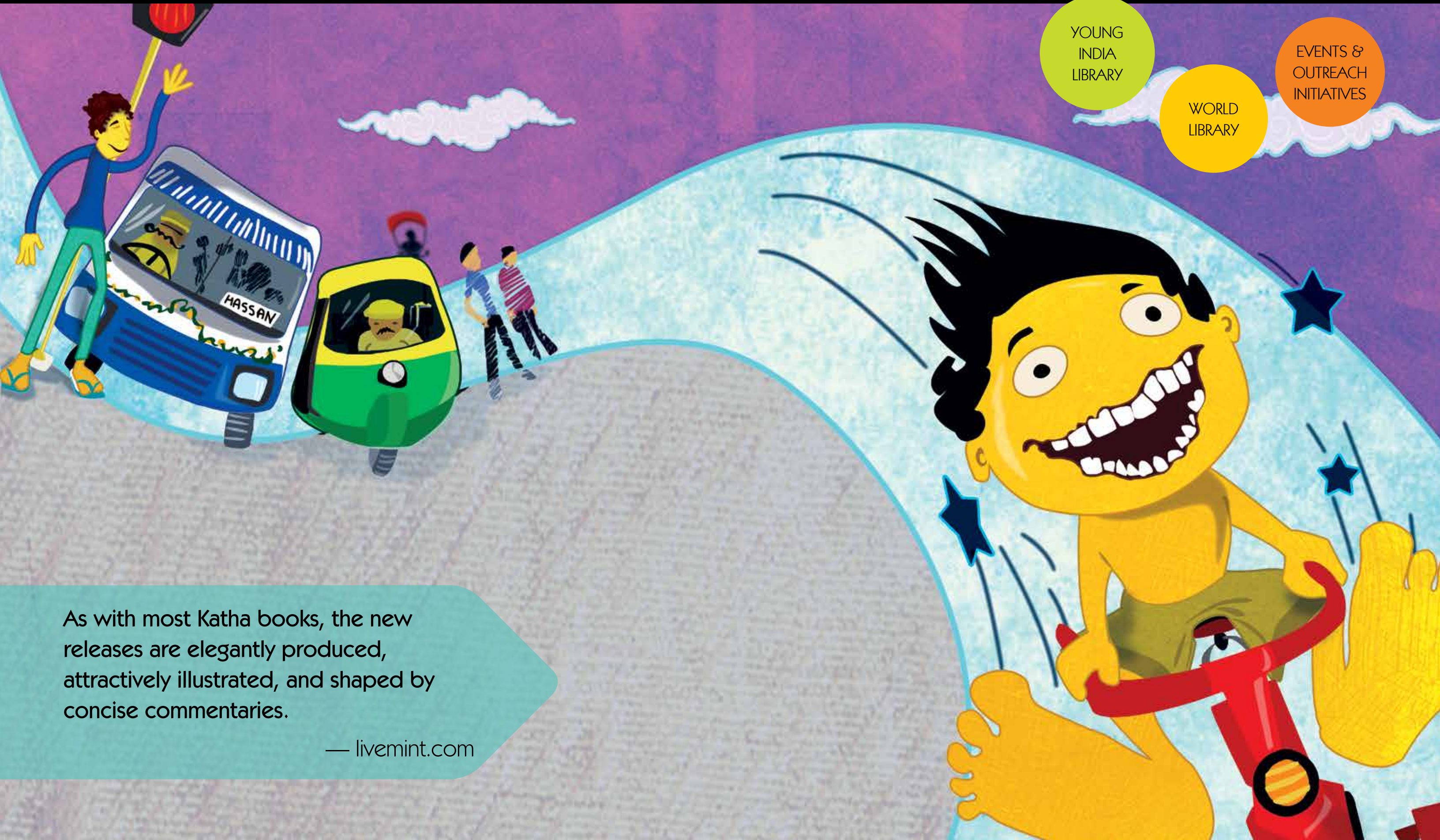
This year Katha began a pilot programme to bring computer skills training and e-Learning to government primary school teachers in Delhi. Our goal is to create a cadre of hand-picked teachers, called CloudGurus, who will be the IT and e-Learning champions in their school and help other government teachers access online resources to better engage children in learning. Our aim is also to offer our rich teaching-learning material in Hindi to these CloudGurus, and encourage them to join an online community of teachers who share their experiences and best practices.

The KREATE CloudGuru programme helps ensure that all primary school children receive quality education and complete their education. It directly supports India's Right to Education Act 2009 for quality education and the UN's Millennium Development Goals for universal primary school completion.

YOUNG
INDIA
LIBRARY

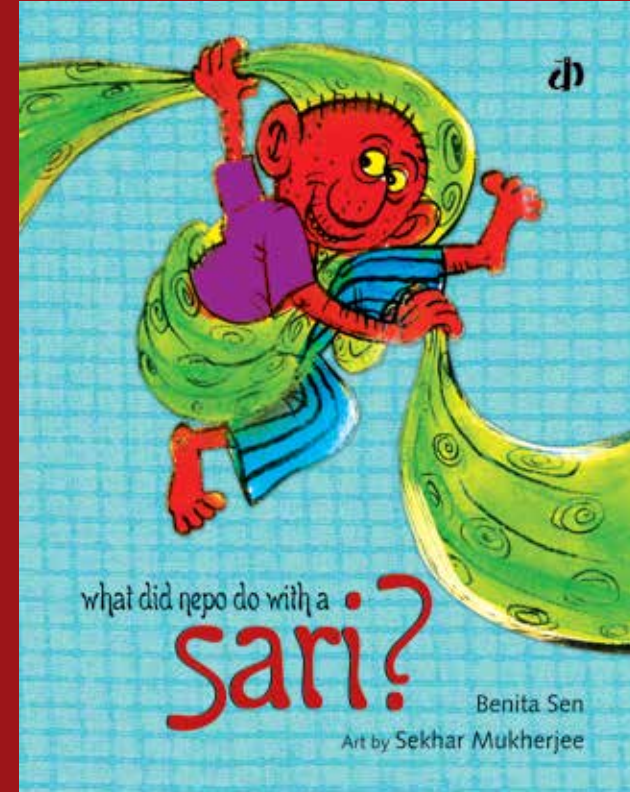
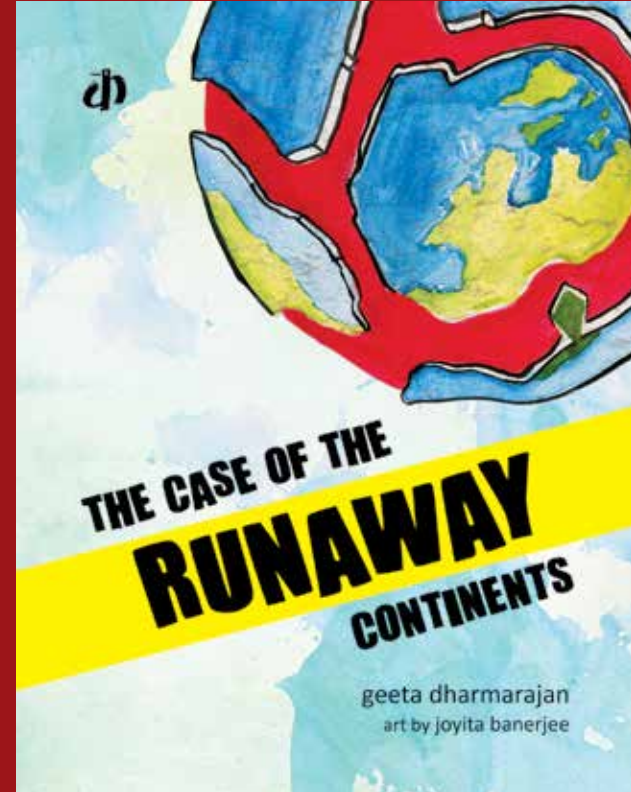
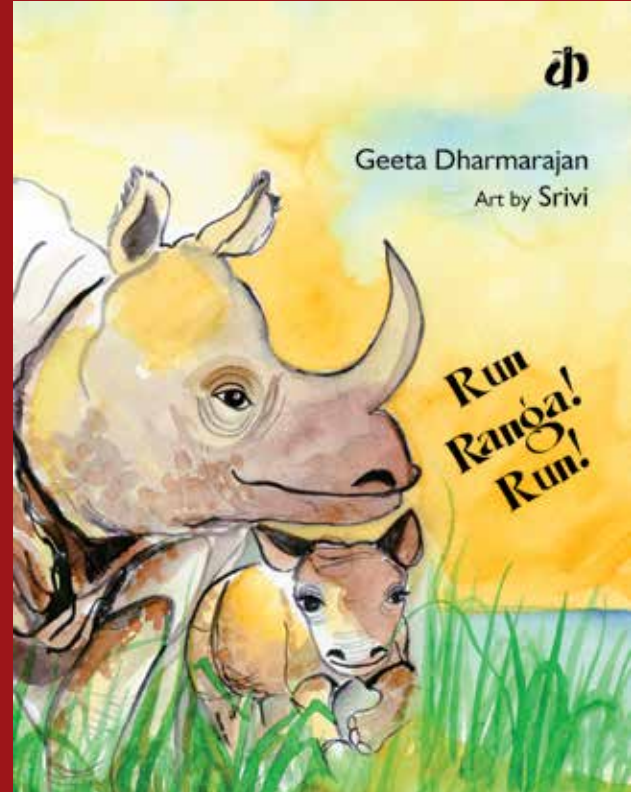
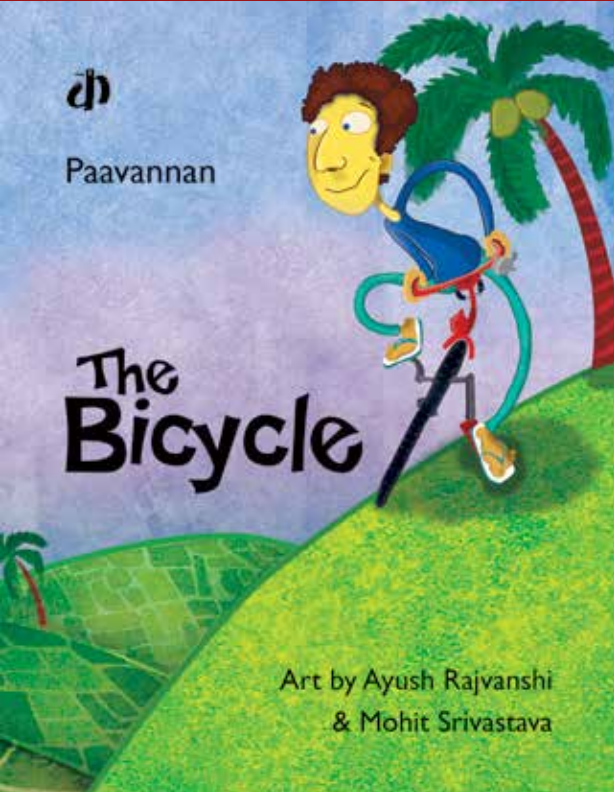
WORLD
LIBRARY

EVENTS &
OUTREACH
INITIATIVES



As with most Katha books, the new releases are elegantly produced, attractively illustrated, and shaped by concise commentaries.

— livemint.com



Katha Vilasam brings the best in *bhasha* literature. With stories from twenty-one Indian languages, each book is a literary experience that aims to spread the joy of reading and introduce readers to diverse Indian cultures. Kathakaar, the Centre for Children's Literature, produces books that foster cross-cultural understanding in young, impressionable minds.

In 2013-14

10

new books published

68,700

copies of children's books reprinted



Run Ranga! Run!

Geeta Dharmarajan | Art by Srivi
Published in English and Hindi

The Case of the Runaway Continents

Geeta Dharmarajan | Art by Joyita Banerjee
Published in English and Hindi

What Did Nepo Do with a Sari?

Benita Sen | Art by Sekhar Mukherjee
Published in English and Hindi

Little Cloud's Quest

Stephen Aitken & Sylvia Sikundar | Art by Joyita Banerjee
Published in English and Hindi



The Bicycle

Paavannan
Art by Ayush Rajvanshi & Mohit Srivastava
Translated from the Tamil by N Kalyan Raman
Published in English and Hindi

KATHA BOOKS: HIGHLIGHTS, HONOURS, RECOGNITIONS & REVIEWS 2013-14



Katha was once again nominated for the Astrid Lindgren Memorial Award, 2014 — the most coveted international award in children's literature!

“Books like these reinforce my belief in Katha publishers that they are doing a wonderful job in creating quality literature for young readers.” — Literary Sojourn (*The Bicycle*)



“Simple yet stirring, the tale blends text and image in a perfect synergy.” — Mint, Young Lit (*Run Ranga! Run!*)

Katha illustrators Atanu Roy and Indu Harikumar featured in Biennial of Illustrations, Bratislava — one of the oldest international honours for illustrators of children's books.



Katha partnered with Encyclopaedia Britannica to take the best of Indian storytelling to the world!

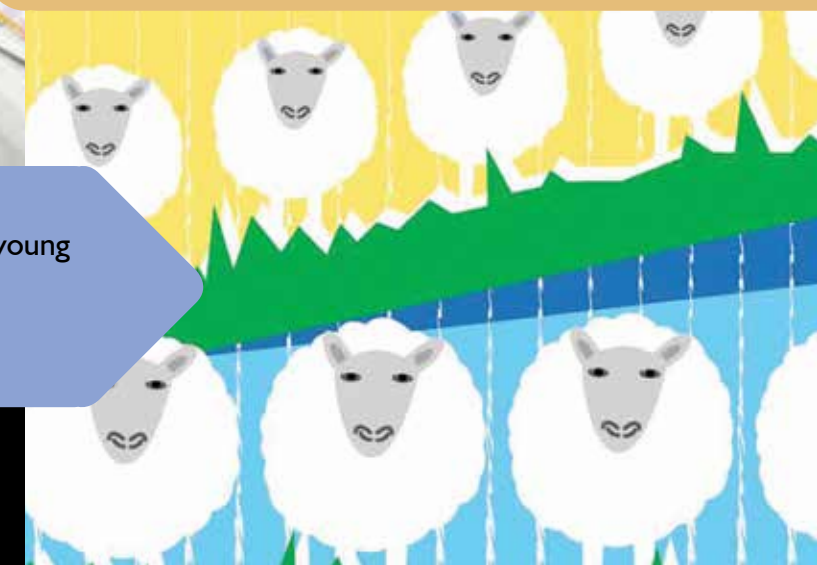
“This book is an animator's delight. Children will revel in the flow of the pictures as they move the simple story along. The artwork is inventive and has mobility.” — Goodbooks.in (*What Did Nepo Do with a Sari?*)



The World Book Fair 2014: A vibrant showcasing of our storybooks for children! Children enthusiastically joined our 'Happy Book Hours', Scrap Art and Kite-making Workshops. And a standing-room-only performance by Katha Lab School students of our latest book, *Run Ranga! Run!*



“The story is a simple yet beautiful way of teaching young readers about caring and sharing.” — bumblebeebookreviews (*Little Cloud's Quest*)





THE ROYAL VISIT

With all admiration and best wishes ...

— Prince Charles



THE PRINCE OF WALES AND THE DUCHESS OF CORNWALL VISIT KATHA LAB SCHOOL

Katha Lab School had the immense honour of welcoming Their Royal Highnesses The Prince of Wales and The Duchess of Cornwall to Katha Lab School this year! Our Katha School of Entrepreneurship students baked Prince Charles a beautiful black forest cake to commemorate his 65th birthday and introduced him to a robot made by our robotics students! The Duchess met with Katha's fashion design students, who proudly shared their work with her. The Royal Couple was accompanied by a large delegation including the British High Commissioner to India, Sir James Bevan, and officials from our partner, The British Asian Trust. Katha also invited many of its other past and present partners to the school that day to join us in this momentous event!





COME HOME TO GOOD FICTION

COME HOME TO KATHA!

caution
magination
FOR STUDENTS

initiative
December 27-30, 2013
CENT OF KATHA, 1993 – 2012

A one-of-its-kind reading and writing workshop organized by the Board, the Katha Utsav saw CBSE rewarding students for the creative enigma they portrayed.

— India Education



KATHA UTSAV 2013

This year Katha launched an initiative across India to cultivate our country's budding young writers and translators, in partnership with India's Central Board of Secondary Education (CBSE). Over 535 schools ran on-the-spot writing contests and Katha received over 3,500 online entries of stories, poems and translations. Selected students were invited to regional writers' workshops to refine their entries with the help of professional writers. From these regional semi-finals, Katha invited 249 finalists to New Delhi in December 2013 for the Katha Utsav! Over this three-day literary extravaganza, Katha offered creative workshops to children on a diverse range of topics which nurtured their creativity, awareness of cultural history and introduced them to novel literary practices. The Katha Utsav! opened up new worlds for children and gave them a space to think, imagine and invent their own fascinating stories. It also hosted lively forums for teachers and parents, panel discussions by publishing industry professionals and a final awards ceremony celebrating the wonderful work done by children!





CELEBRATING
25
AMAZING YEARS
OF KATHA

Katha lives and breathes within urban context, striving to empower, enlighten and educate through the power of story.
— Amanda Leigh Lichtenstein, USA



SILVER JUBILEE CELEBRATION

Our first-ever fundraising event to celebrate 25 amazing years of Katha and to honour our Founder & Executive Director, Geeta Dharmarajan. The candle-lit evening unfolded during the Earth Hour and was presented by the esteemed theatre veteran, Mrs. Sanjana Kapoor. We not only raised funds for Katha's education programmes but also raised the awareness about Katha's impact and its great work.











Katha is delighted and honoured that our friends Mr. Paul Dass, Chairman and Managing Director of PacificIN and Mrs. Priti Paul, Director of Apeejay Surrendra Group, collaborated to make this event such a special occasion. Our other major supporters for the event were The Park Hotel, New Delhi, Oxford Bookstore, BT, Hindustan Times 'You Read, They Learn', Pernod Ricard, FICCI, and Link Legal.



EVENT SPONSORS & SUPPORTERS:



A BIG 'THANK YOU' TO ALL OUR WONDERFUL PARTNERS!

	The Barrington Education Initiative		Government of India, MHRD
	British Asian Trust (BAT)		MCD, Municipal Corporation of Delhi
	BT		TechMahindra Foundation
	Halcrow Foundation		Essel Social Welfare Foundation
	Lohia Charitable Trust		International Monetary Fund
	Maitri Trust		Navajbhai Ratan Tata Trust
	Vitol Foundation		Sohan Lal Charitable Trust
	Central Board of Secondary Education		Tata Communications Limited
	Millennium Alliance		Woodleigh School, Australia
	Delhi Government		

... and to our communities, volunteers, staff members, resource people, and friends!

We would also like to extend a special 'Thank You' to Rt. Hon. Patricia Hewitt, Judith Unwin, Paul Dass, Priti Paul and all our other individual donors for their generous support.

All the children and adults of Katha say a BIG 'Thank You' to all our donor-partners and each one of our supporters from the bottom of our hearts! None of our work would have been possible without your inestimable and generous support.

IDENTITY

We are a not-for-profit organization registered under the Societies Registration Act 1961 [Registration No- S-20336, dated September 8, 1989].

VISION AND IMPACT

VISION: No child will live in poverty – social, personal, intellectual, cultural and environmental. Culturelink India through quality translations.

MISSION: To spread the joy of reading and help break down gender, social and other stereotypes.

MOA and Rules are available on our website.

- We are registered u/s 12A of the Income Tax Act, 1961 [Registration No. DIT/A-3491, dated November 14, 1990] and u/s 80 G [Registration No. DIT/E-2007-08/ K-45/4002, dated March 20, 2008]. Our FCRA registration no. is 231650637, dated 15-05-1992.
- Visitors are welcome at Katha, A3, Sarvodaya Enclave, Sri Aurobindo Marg, New Delhi 110017.

NAME AND ADDRESS OF THE MAIN BANKERS

- AXIS BANK LTD, NIFT CAMPUS, HAUZ KHAS, NEW DELHI 110016
- CITI BANK, JEEVAN VIHAR BUILDING, NEW DELHI 110001
- HDFC BANK LTD, C- 5/32 SDA, NEW DELHI 110017

NAME AND ADDRESS OF STATUTORY AUDITOR

V. SHANKAR AIYAR & CO, CHARTERED ACCOUNTANTS 202-301, SATYAM CINEMA COMPLEX, RANJEET NAGAR COMMUNITY CENTRE, NEW DELHI 110008 (INDIA)

GOVERNANCE

Please see the list of Governing Council Members at the bottom of this page.

- None of the members of the Governing Council is related to the other by blood or marriage.
- The Executive Director is not related to any member of the Governing Council by blood or marriage.
- Elections to the Governing Council are held as per rules of the Society. A Rotation Policy exists and is practised.
- No member of the Governing Council receives any remuneration or reimbursement from Katha.
- The Governing Body met three times in the last year with the requisite quorum: on 31st August 2013, 27th November 2013, 25th January 2014 and 4th March 2014. The 25th AGM of Katha was held in New Delhi on 27th November, 2013. It was attended by 11 members.
- The Agenda was adoption of Annual Accounts, Annual Report and appointment of auditor.
- Minutes of the meeting are documented and approved in the subsequent meeting.
- The Governing Council of the Society approves programmes, budgets, annual activities, Audited Financial Statements and the Annual Report.
- Katha complies regularly with statutory requirements of Income Tax Act, 1961 and Foreign Contributor (Regulation) Act, 1976. The donors' compliances are duly met.

ACCOUNTABILITY AND TRANSPARENCY

- No remuneration, sitting fees or any other form of compensation has been paid to any Governing Council member since the inception of the Society.
- No travel or other reimbursements have been made to any Governing Council member.
- The Executive Director is a full-time volunteer for the organization working on an honorary basis.
- Remuneration of three highest paid staff members (CTC/year):

S NO	NAME	DESIGNATION	CTC / YEAR
1	Parvinder Kaur	Asst. Executive Director	14,40,000
2	Lopa Shah	Director Development	14,40,000
3	Sakshi Jain	Art Director	8,40,000

- Remuneration of the lowest paid staff member (CTC/year): Rs. 1, 06,846

STAFF DETAILS: (AS OF MARCH 31ST, 2013)

GENDER	PAID PART TIME/ SHORT TERM CON- SULTANTS	PAID FULL TIME	UNPAID VOLUN- TEERS
Male	1	37	1372
Female	76	115	1428
Total	77	152	2800

DISTRIBUTION OF STAFF ACCORDING TO SALARY LEVELS

SLAB OF GROSS SALARY (IN RS.) PLUS BENEFITS PAID TO STAFF	NO. OF STAFF MEMBERS
< 8000	0
8001-12000	122
12001-20000	55
20001-30000	26
30001-50000	14
50001-75000	7
75000>	5
Total	229

TRAVEL:

Total Cost of National Travel (i) Executive Director: Rs 10,000 (ii) Governing Council Members: Nil (iii) All personnel (including volunteers): Rs 1, 06,283
Total Cost of International Travel (i) Executive Director: Rs 1, 66,603 (ii) Governing Council Members: Nil (iii) All personnel (including students): NIL
All the above costs were borne by various donor-partners

KATHA GOVERNING COUNCIL MEMBERS

President, N N Tandon | Executive Director (Ex officio), Geeta Dharmarajan

Council Members, Arun Seth, R Govinda, Kapila Vatsyayan, S Krishnamoorthy, Leela K Ponappa, Leila Seth, Srinath, Syed Shahid Mahdi, Shanta Sinha, Shyam Menon, Preety Kumar, R Balasubramaniam, Anshu Vaish, Sudhir Narang, Sanjana Kapoor, K.Dharmarajan (Special Invitee)



OVER THE LAST 25 YEARS ...

“Katha stands as an exemplar for all the creative projects around the world that grapple with ordinary and dramatic misery in cities.”

— Charles Landry, *The Art of City Making*

“... inspirational work.” — Leawik Blan, Asian Education Foundation, University of Melbourne, Australia

“Incredible job to shape kids’ futures.”

— David Fruttura, Boston University

“... creates an otherworldly feel, like a penciled-in sketch out of M C Escher’s early portfolio.” — craigsindiansummer.wordpress.com

“... impressed and inspired by Katha’s outstanding dedication to children...” — Mr Gene R Carter, ASCD, USA

“... identifying, nurturing and developing latent skills of students for their all-round development.” — Education Times

“Katha has proved that the school curriculum can be made interesting and the modes of learning innovative.” — HT Live

“Both public and government schools can learn from Katha how to anchor literacy in the indigenous tradition of storytelling.” — Prof. Krishna Kumar, Former Director, NCERT

“Katha has done outstanding work to bring computer and internet access to marginalized communities in the slum areas ...” — Gates Foundation

“Katha deserves a round of applause for ... unearthing a cache of talented translators and revealing the wealth and diversity of literature that lies hidden and unappreciated in this amazing land of ours.” — Indian Review of Books

“A pioneering Indian translation house of quality ...” — The Hindu

“A wonderful attempt by Katha to bring folk art in prominence and giving the proficient artists the respect and fame that they so rightly deserve.” — Bioscope, *Literary Sojourn*

“A small share of the regional gold mine.” — The Indian Express

“An institution in the world of Indian literature.” — The Business Standard

“India’s multicultural identity through the stories.” — The Pioneer

Winner of the 2013 Millennium Alliance Award for our innovative I Love Reading programme

Nominated four times for the world's most coveted award in children's literature – the Astrid Lindgren Memorial Award, in 2010, 2013, 2014 & 2015!

Winner of ICICI India Inclusive Award 2012

124 Katha books recommended, to date, by CBSE and NCERT

10 of Katha's books chosen in *101 Indian Children's Books We Love* by Young Zubaan

Moon, Ramu and I won the Darsana National Award, 2011, for the Best Children's Book

Bioscope included in the International Board on Books for Young People (IBBY) list in 2011

My Haiku Moments: An Activity Book for Young Haiku Lovers received Honourable Mention for Best Book for Children by the Haiku Society of America

Chouboli and Other Stories, Volume II, won the A K Ramanujan Book Prize for Translation, 2012, and the Asian Publishing Award, 2011, in the Best Book Category

Not Flowers of Henna, Jai Ratan's translation received Jury's Commendation at the Muse India National Award, 2011

North India winner of India NGO Awards for Quality Work, Accountability and Transparency 2009, by Rockefeller Foundation and Resource Alliance, UK

कथा

Katha is a non-profit organization that has seamlessly connected grassroots work in education, teacher training and publishing for nearly 25 years.

We believe that by providing children with holistic, relevant education and fostering in them a love of learning, they can become agents of change who lift their families and communities out of poverty. Our innovative education model, integrally supported by our award-winning book publishing programme, benefits over 160,000 underserved children and 1,100 teachers annually.

Our mission is to help every child realize her full potential through community-based quality learning, to spread the joys of reading, to reduce injustice and poverty through education, to enhance linguistic diversity and to help break down gender, social and other stereotypes through story and translation.

katha . a3 . sarvodaya enclave . sri aurobindo marg . new delhi . 110017

ph (91-11) 4141 6600 | fax (91-11) 2651 4373

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