# 23 years of fun with story!

# THE EXECUTIVE DIRECTOR'S

THE EXECUTIVE DIRECTOR'S REPORT 2011-12



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#### TRANSLATING STORIES **D** TRANSFORMING LIVES

KALPAVRIKSHAM CENTRE FOR SUSTAINABLE LEARNING	<b>ILR</b> I LOVE READING CAMPAIGN	KATHA VILASAM STORY RESEARCH & RESOURCE CENTRE	
K-12 SCHOOLS	IN COMMUNITIES	STORY RESEARCH	
LEAP SCHOOLS	IN MCD SCHOOLS	TRANSLATION	
KALPANA VILASAM	<b>zh</b>	KATHAKAAR KATHA'S PUBLISHING DIVISION	
KHEL KATHA HOLISTIC EARLY LEARNING	<b>q</b>	YOUNG INDIA LIBRARY	
KREATE KATHA RESEARCH & TEACHER EDUCATION	κάτηα	WORLD LIBRARY	
KATHA SRI KATHA'S SLUM RESURGENCE INITIATIVE	OUTREACH		
SOCIAL WORK INSTITUTE	STORYSHOP		
SOCIAL WORK INSTITUTE	WORKSHOP AND EVENTS		
GENDER RESOURCE CENTRE	SEARCH FOR EXCELLENCE		
	MARKETING		
KATHASETHU - SUPPORT SERVICES (FINANCE, ADMINISTRATION AND PROJECT MANAGEMENT)			

#### **KATHA IN 2011-12**

#### **OUR CHILDREN**

5,607 children in katha k-12 schools 3,882 children in katha preschools 2,555 children learnt to read and write english

#### OUR BOOKS

22 new books for children and adults 1,70,678 copies of children's books reprinted 10,900 copies of translations for adults reprinted

#### COMMUNITY RESURGENCE

9,500 women in community resurgence initiatives 122 slums where we are working 1200 youngsters were a part of delhi one young teams (DOYTs)

#### **OUR READING CAMPAIGN**

175 schools engaged with the programme 1,02,118 children were touched through the programme 24,683 reading leagues

#### Dear Friends,

Creativity has been the name of the Katha game this year! Our change innovation with 'story' focuses on what I call 'scaling up the small'. This report catches the main aspects of scaling up quality, Katha's hallmark.

We chose to scale up in three areas of our longstanding competencies: Children's books, Quality Education of Children in Poverty, and Teacher Education. There has been a great initiative towards encouraging self-reliance and leadership. Policy mainstreaming was done with our team leaders, the 250-strong staff and the Governing Council, and we learnt to cope with the difficulties involved in scaling up quality.

With each teacher turning into an active researcher, we discovered how children learn, and why they fail, and what Katha could do to bring grade-level reading to them, be it through working directly with more than 1,00,000 children and teachers, or through a book publishing programme that drew 'oohs' and 'aahs' from an appreciative local-global audience.

This year the Katha Experiment received recognition from the Government of India, Government of Delhi, and our partners such as BT, UK, and our many readers – all pointing to the fact that there is a universal eagerness to see our innovation being applied more widely. And with the British Asian Trust of the Prince Charles's Charities inviting us into their select portfolio and helping us to scale up with money, mentors and more, the efforts became real!

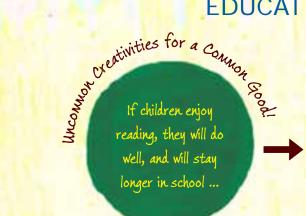
This report, too, is a reflection of our change innovation; for the first time our report is going digital and each major activity listed here is linked to the individual report from the team leader.

Our innovation has not happened overnight. 'Agonize' has been my favourite word for 25 years! And I have found that starting or maintaining quality and the inner desire to excel are challenging 24x7: finding the best; ensuring content for education and publishing; getting a great mix of staff and resource people and keeping them together; honing constantly and consistently so we have the right process, the best practice. Innovation is individual work and at Katha we have many individuals who sustain innovation for the child.

And I thank each one of my great colleagues, our children, women and communities; our writers, illustrators, translators and designers, for making this year so special!

Geeta Dharmarajan [Founder & Executive Director]

# **KATHA MODEL OF INNOVATION** EDUCATING THE IMAGINATION



to become inspiring reader-leaders who can lead their family and country out of many poverties ..

thus creating a more equitable nation and a future that is classily classless!

The Katha model of innovation, and way of learning with the story as touchstone, envisage educating the imagination of every child through a 'curriculum for life' that nurtures her 'ruchi' (interest) in the processes of living, caring and sharing. Katha's principle of activley finding, inspiring, nurturing, growing and applauding (FINGA) facilitates uncommon creativities for a common good.

Story and its extensions facilitate our search for meaning, and change stereotypes

Intuition, dialogue ulturelinking help develop the basic and experiment help us understand subtle nuances that make the fabric of life caring and sharing

Dynamic transformatior of frozen spaces changes listeners into storymakers

Activism and leap into the unknown create Subversity of Ideas that leads to an equitable world

# **CURRICULUM** FOR LIFE

Katha ceaselessly works towards creating a future wherein our children in povery would be on par with the privileged by crossing over (PAR means 'to cross over') to an equitable world. We help our children learn and adopt an integrated way of life to connect with themselves, their communities, and with the elements (BHAVAT- Bhumi, Apah, Vayu, Akash and Tejas).

> **MEWE IDEOLOGY** Good education creates strong individuals who. together, create a caring, sharing nation

**RUCHI - Our continuous** assessment matrix helps us attain PAR - Performance, Attendance, Retention standards

STORY PEDAGOGY The Active Story Based Learning (ASBL), that leads to inquiry and selfpropelled learning.

# WORDS OF APPRECIATION

#### "... inspirational work."

- Leawik Blan, Asian Education Foundation, University of Melbourne, Australia

"An amazing school ... everything is linked to each other to provide comprehensive education." - Saori Imaizumi, The World Bank

"Incredible job to shape kids' futures."

- David Fruttura, Boston University

"... creates an otherworldly feel, like a penciled-in sketch out of M C Escher's early portfolio." - craigsindiansummer.wordpress.com

Curiosity • Creativity • Critical Thinking • Competence • Confidence Commitment • Concern • Cooperation • Citizenship

#### **OUR KREAD: KATHA RELEVANT EDUCATION FOR ALL-ROUND DEVELOPMENT**

HELPS MEET CHALLENGE 2014: OUR CHILDREN WILL LEARN TO CREATE A SUSTAINABLE EARTH FOR THEMSELVES THROUGH THE SPICE ROUTE

SOCIAL	PERSONAL	INTELLECTUAL	CULTURAL	ENVIRONMENTAL
FAMILY	LEADERS	CREATORS	COMMUNITIES	NATIONS
CHILDREN	READERS	WRITERS	ACTIVISTS	WORLD CITIZENS
spiring and empowering ndividuals against many poverties	Developing Reader- Leaders and shaping them as change agents	Creating wisdom capital through education for democracy	Culturelinking across hierarchies of languages and spaces	Making Earth-carers Loka samastha sukino bavanthu

LEARNING THE KATHA WAY! story as touchstone

BHAVAT Our specially designed theme-based CURRICULUM FOR LIFE to nurture an integrated view of living

SPICE ROUTE A five-fold flowering to address the poverties - Social, Personal, Intellectual, Cultural and Environmental

## **C9 LEADERSHIP VALUES**

# **KALEIDOSCOPE 2011-12**

#### **OUR SCHOOLS**

Bhavna Sharma was chosen to represent Katha Lab School (and incidentally India), at the EU Ministerial Conference in Bucharest. As member of the Young People's Delegation, she discussed the future of higher education.

A Fresh Fiction Festival was organised by the students to celebrate 100 years of Delhi as India's Capital city.

#### COMMUNITY RESURGENCE

Katha Social Work Institute (KaSWI) spread its wings in 4 new slum clusters.

#### Katha in collaboration with Indian Overseas Bank engaged in a campaign in Delhi slums to extend a banking facility by way of "No-Frill Accounts".

#### I LOVE READING CAMPAIGN

Katha-HP Write&Read programme was conducted across India. 1,416 children from 123 schools participated in 54 sessions held. 29 selected stories were published as a book titled 'By Us For Us'.

#### 

Katha-Essar Reading Carnival in Mahaan and Lonavla saw 778 children and 23 teachers participating through 6 days. 956 Katha books were distributed.



#### **OUR BOOKS**

Katha's Young India Library published translations of stories from Bangla, Telugu, Malayalam, Tamil and from the Northeastern languages for children.

#### 0000

CBSE recommended 14 Katha books as supplementary readers. NCERT and Kendriya Vidyalaya also joined force.

Regular storytelling events and sessions were organised at Katha StoryShop.



# **KALPVRIKSHAM**

# the centre for sustainable learning!

# **K12 SCHOOLS**

building excitement of education and new knowledge amongst 0-17 year-olds, from kindergarten through twelfth grade

ORESCHO

3,600 children of

migrant labourers

employed by DLF

enrolled for formal

learning

## **KATHA LAB SCHOOL**

1,350 students of the Katha Lab School celebrated the Vidduniya (trimester) themes on Delhi Centenary, and these were shared with the 'I Love Reading' Campaign.

Katha Public School, Katha Public School Junior and Katha Preschools implement the best practices in education developed at Katha Lab School where we constantly innovate, experiment with story pedagogy<sup>®</sup> in order to actualize the literature-to-literacy continuum.

# N SCHOOLS

375 children from the Lisu tribal villages of Arunachal Pradesh moved out of commercial hunting and came into education

ATHA PR

282 children enrolled in 12 preschools in Delhi

#### **PAR EXCELLENCE** 2011-12

- 87.5% **P**erformance in XII boards
- 86% Attendance
- 92% Retention

# LEAP SCHOOLS

offering vocational training, helping develop computer skills, building careers, and creating business leaders through our Local Entrepreneurship Advancement **Programme (LEAP)** 

KITES offers IT Professional courses which improve the earning sustainability of the children and the communities. The curriculum of KITES includes entrepreneurship, business communication and personality development skills. This year, 86% of our graduates found great jobs!

## **KATHA SCHOOL OF ENTREPRENEURSHIP**

As a centre of vocational training and entrepreneurship development, KSE trained youth and adults in Govindpuri and adjoining slums. 30 students completed their Retail Management course with Rai Business School this year.

**ΚΑΤΗΑ ΡΑΤΗ ΤΟ** HOLISTIC DEVELOPMENT





#### **KATHA ENGLISH** ACADEMY

Following Katha's principle of learning by doing, 2,555 children from 122 slums made friends with English!

**OUR 4 ARTS CENTRE** Centre for creative writing and journalism; theatre; dance and music; and the fine arts fills in the vital culture-activity dimensions to education

# **KATHA INFOTECH** AND E-COMMERCE SCHOOL

# **KALA NIVAS -**

#### **KATHA JOSH -OUR SPORTS WING**

700 students participated in the 5<sup>th</sup> Annual Sports Day, held at Thyagaraja Stadium, New Delhi

# **SILOVE READING**

The 'I Love Reading' Campaign (ILR) brought 99,924 children to grade level reading in 50 Municipal Corporation of Delhi [MCD] schools, and in 122 slums



PERCENTAGE READING IMPROVEMENT IN COMMUNITIES					
Assessment	Listening	Speaking	Reading	Storytelling	Writing
Pre-Championship	86.73	77.85	34.01	42.49	22.12
Championship	97.49	85.52	44.62	47.26	28.82

#### **PICENTRE FOR EFFECTIVE ELEMENTARY EDUCATION** [E4] FACULTY DEVELOPMENT

Under Katha's signature E4 programme for faculty development, 250 Teachers from other nonprofit organizations were trained

# creating reader-leaders for the country!



19,396 Children



14,229 League members maintained their performance portfolios

21,750 Reading league matches/sesions

> Reading skills up by 11.89%

> > Attendance

up by 8.5%

Retention of

students up by 88%

**Overall** performance

up by 43.5%

**Reading Skills** 

Children coming to the Reading Centres from 2010-12 recorded awesome improvement in the five areas they were assessed in:

98.62 100.0 87.7 80.0 60.0 40.0 20.0 0.0

#### SCHOOL TRANSFORMATION & ENGAGEMENT PROGRAMME [STEP]

STEP is Katha's in-school faculty development programme implemented in 50 MCD Schools as part of ILR. The innovative approach uses NCERT syllabus in creative and fun ways to demonstrate teaching through Story Pedagogy<sup>®</sup> to 446 MCD school teachers.

**PACT:** The Principals' Alliance for Creative Teaching | 47 Principals

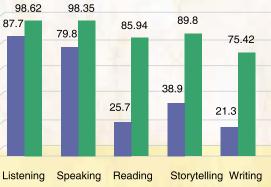
Katha Lab School's Vidduniya Themes shared with ILR Campaign

Meri Sheher Ek Paheli (My City is a Puzzle!)

**Dastaane Aur Sau Saal** (A Century-old Saga)

Hum Parivartan Nirmata Hain (We are the Change Agents) TRIMESTER THEMES 2011-12

# ILR-MCD 2011-2012





Listening up by 10.92%

Speaking up by 18.55%

Reading up by 60.24%

Storytelling up by 50.9%

Writing up by 54.12%

# KALPANA VILASAM

# the centre for creativity in education

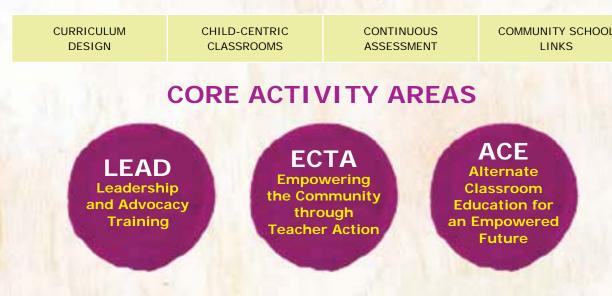
# **KATHA CENTRE FOR RESEARCH AND TEACHER EDUCATION** (KREATE)

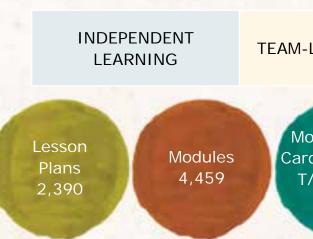
# **EDUCATING THE IMAGINATION**

As part of Educating the Imagination - a Delhi Government Teacher Training Initiative -KREATE propogates integrated learning at middle and high school through a 160-hour Faculty Development Programme every summer. This is strengthened by fortnightly Faculty Club meets. This year, 201 teachers were trained in 3 batches. KREATE also conducted workshops in story pedagogy for District Institution of Education and Training (DIET).

**E4 FACULTY DEVELOPMENT** programme trains teachers from slum communities of Delhi.

STEP in-school faculty development programme is an innovative approach to demonstrate teaching through Story Pedagogy®





128 Modules • 210 Reading games 544 Language games • 24,331 Katha books supplied

# **KATHA HOLISTIC** EARLY LEARNING (KHEL!)

improving the quality of life of early learners through a playway method

KHEL! (meaning 'play') was set up in 1990. We started a creche and preschool when 7-14 year-olds came tagged by their little siblings. Jhunjhunwadi and Hulgulwadi were created, and are sustained by daily innovation from teachers who have spent long years in understanding Katha's Bal Taleem, the very special Curriculum for Life for preschoolers.

Katha's KHEL quest is to understand how early childhood learning impacts the child during the initial years of primary schooling, through a mix of both qualitative and quantitative techniques. Teachers come in as researchers, sharing their knowledge with the impact study team. And the results are regularly shared back with teachers and communities so that they can make an immediate difference. The findings of the research and studies are regularly implemented in Katha's preschools.

## DEVELOPMENT OF TEACHING LEARNING MATERIALS

**TEAM-LED LEARNING** 

**TEACHER-LED** LEARNING

Models, Flash Cards and other T/L Material 1.284

Language Games 1,194

Reading Games 577

# ACTION RESEARCH

# KATHA SRI

Katha's Slum Resurgence Initiative (SRI) works in 122 slums, bringing together different groups and teams in Katha to focus on more equitable lifestyles for children, women, men and elders.

# **KATHA SOCIAL WORK INSTITUTE (KaSWI)**

bringing community into the classroom through dialogue, critical reflection and action in our slum clusters

# [SHE]<sup>2</sup>

Our youth learn to work with women as major contributors in community activism. They are the [she] squarers, helping double woman power in our communities! SHE-SQUARE stands for Safe Water and Sanitation; Healthcare and Housing; Employment and Empowerment. Working in the bustling slums, the [SHE]<sup>2</sup> model continued to bring decent lifestyles to people in Govindpuri, and in other Katha communities across Delhi.

This year, women of [SHE]<sup>2</sup> learnt embroidery and enhanced their designing skills. [SHE]<sup>2</sup> thematic workshops were conducted at different locations to create awareness among slum dwellers.

## **OTHER KaSWI INITIATIVES**

KATHA ADULT LITERACY PROGRAMME (KALP) 23 women's groups learnt to read and write

YOUTH FOR DEMOCRACY Team debated and acted to make Delhi a safer and nicer city

**DELHI ONE YOUNG TEAMS (DOYTS)** Student members of DOYT started chapters in 4 more slums

FOCUS GROUP DISCUSSIONS (FGD) Women from 122 slums discussed alcohol, HIV/AIDS and other health issues

> MEDIA CENTRE Conducted workshops in communication and community mobilization

# when women earn, children learn!

# **GENDER RESOURCE CENTRE (GRC)**

helping families improve their standards of living

Katha initiated the Gender Resource Centre for the Delhi Government. This year, GRC elevated 50,000 families. Under the programme KASM (Pledge), 21,600 women from 122 slum communities took a pledge to ensure that children go to school daily and stay in education.



"It is organizations like Katha which help in making women financially stable." - Smt Sheila Dikshit, Chief Minister, Delhi





# e KATHA VILASAM

The main objective of Katha Vilsasm is to spread the joy of reading among adults and children. This year we have concentrated our attention on translating for children. Under Young India Library we have brought to our young readers stories from various parts of the country to enhance the pleasure of reading.

# KATHAKAAR \*\*\*\*

#### translating for children and promoting excellence in children's books

Kathakaar, Katha's Centre for Children's Literature helps initiate children into the colourful world of imagination by producing books that enhance cross-cultural understanding in young impressionable minds. The centre continued to explore ways of creating a richly diverse range of books - contemporary, rooted in a multilingual, plural culture and simply bundles of fun!

## YOUNG INDIA LIBRARY

encouraging and developing quality literature and fostering culturelinking through translations from India's many languages and cultures

> The Little Big Man (English & Hindi) Translated from the Bangla | Rabindranath Tagore | Art by Rajiv Eipe

Clouds and Waves (English & Hindi) Translated from the Bangla | Rabindranath Tagore | Art by Sunaina Coelho

**Our Teacher (English & Hindi)** Translated from the Tamil | Sundara Ramaswamy | Art by Neeta Gangopadhyay

Pahli Kiran Ki Satrangi Kahaniyan (Hindi) Four Books from five states - celebrate the beauty of the Northeast through these beautifully illustrated translations of folktales.

The Glass Tree (English & Hindi) Translated from the Malayalam | M Mukundan | Art by Poonam Athalye

The Gijjigadus and the Fireflies (English & Hindi) Translated from the Telugu | Gopini Karunakar | Art by Atanu Roy

> **Bioscope (Hindi)** Celebrating the Traditional Madhubani Art Mamta Nainy | Art by Shanti Devi



# katha story research and resource centre



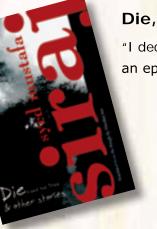
# WORLD LIBRARY

Pokiri Parrot & the Needle-nosed Ojha (Hindi) Meenakshi Bharadwaj | Art by Stephen Aitken

By Us For Us (English) Various Authors

Razia and her Pink Elephant (English & Hindi) Mukul Dube | Art by Fahad Faizal

I am Najar-Am-Radh (English & Hindi) Geeta Dharmarajan | Art by Vandana Singh



"I deconstruct experience, and it is this deconstruction which brings in an episode; a fragment, giving rise to a story."



Katha joyfully brings to you a shop full of stories, stories stitched and woven into beautiful gifts and toys lovingly crafted by women and young people of our communities, people with dreams who believe they can.

# **KATHA CHITRAKALA AWARD 2010-11**

Instituted to honour and applaud excellence in illustrations for children's books, this enduring search for excellence presented 6 brilliant picture books to be released next year: To Each Her Own (Grand Prize Winner) • How to Weigh an Elephant (First Prize Winner) Thangam of Mehrgarh • Mimi's Dream (Second Prize Winners) Palanguin Bearers • Gatila (Encouragement Prize Winners)



**APPENDIX 5** 

#### Die, said the Tree and Other stories

- Syed Mustafa Siraj

# **\*\*\*\***OUTREACH

# THE KATHA STORYSHOP -**A NONPROFIT OUTLET**

# katha challenge 2014

katha children Will create a sustainable world for themselves and others to live in

we'll take the sting out of poverty and bad education, one child at a time!

CHANGE is our mantra to question what is truly sustainable, revisit Indian practices and see what of these to keep, what to discard for the new. And each of our decisions will follow Katha's Lec-Acts – lectures followed by positive thought-out action for changing the World. We hope our students will create a more sustainable future in terms of environmental integrity, economic viability, and a just society for present and future generations.



A heap of thanks to all our volunteers, communities, resource people, staff members, and friends of Katha!

# ALL OF YOU MADE IT POSSIBLE!



### **KATHA GOVERNING COUNCIL MEMBERS**

President, Abid Hussain | Vice President, N N Tandon | Executive Director (Ex officio), Geeta Dharmarajan

Council Members, Arun Seth, R Govinda, Kapila Vatsyayan, S Krishnamoorthy, Leela K Ponappa, Leila Seth, Srinath, Syed Shahid Mahdi, Shanta Sinha, Shyam Menon, Preety Kumar, R Balasubramaniam

## Credibility Alliance Norms Compliance Report

IDENTITY

We are a not-for-profit organization registered under the Societies Registration Act 1961 [Registration No - S-20336 dated September 8, 1989] VISION AND IMPACT

VISION: No child will live in poverty – social, personal, intellectual, cultural and environmental.

MISSION: To enhance the joy of reading for children and adults, thereby helping every child realise his or her full potential. To combat social injustice and poverty through active story-based learning, quality education and community action.

#### MOA and Rules are available on our website.

- We are registered u/s 12A of the income Tax Act, 1961 [Registration No. DIT/A-3491 dated November 14, 1990] and u/s 80 G [Registration No. DIT/ E-2007-08/ K-45/4002 dated March 20, 2008]. Our FCRA registration no. is 231650637, dated 15-05-1992.
- Visitors are welcome at Katha, A3, Sarvodaya Enclave, Sri Aurobindo Marg, New Delhi 110017

#### NAME AND ADDRESS OF THE MAIN BANKERS

- Axis Bank Ltd, NIFT campus, Hauz Khas, New Delhi 110016
- Citi Bank, Jeevan Vihar Building, New Delhi 110001
- HDFC Bank Ltd, C- 5/32 SDA, New Delhi 110017

#### NAME AND ADDRESS OF INTERNAL AUDITOR

ANM & Associates, Chartered Accountants SCO 11-12 2nd Floor Sector-1. Part –II Gurgaon 122001 NAME AND ADDRESS OF STATUTORY AUDITOR

BSR&Company, Building No10, 8th Floor, Tower-B DLF Cyber City, Phase-II Gurgaon 122002 (India)

#### GOVERNANCE

- Please see the list of Governing Council Members on the previous page.
- None of the members of the Governing Council are related to each other by blood or marriage.
- The Executive Director is not related to any member of the Governing Council by blood or marriage.
- Elections to the Governing Council are held as per rules of the Society. Rotation Policy exists and is practised.
- No member of the Governing Council receives any remuneration reimbursement from Katha.
- The Governing Body met three times in the last year with the requisit quorum: on 18<sup>th</sup> Jul 2011, 12<sup>th</sup> Dec 2011, 23<sup>rd</sup> Feb 2012. The 23<sup>rd</sup> AG of Katha was held in New Delhi on 18<sup>th</sup> July, 2011. It was attended b 10 members. The Agenda was adoption of Annual Accounts, Annual Report and appointment of auditor.
- Minutes of the meeting are documented and approved in the subsequent meeting.
- The Governing Council of the Society approves programmes, budgets, annual activities, Audited Financial Statements and the Annual Report.
- Katha complies regularly with statutory requirements of Income Tax Act, 1961 and Foreign Contributor (Regulation) Act, 1976. The donors' compliances are duly met.



CAF India



ESSAR



HP



Ministry of Human Resource

Tech Mahindra Foundation

ACCOUNTABILITY AND TRANSPARENCY

- No remuneration, sitting fees or any other form of compensation has been paid since inception of the Society, to any Governing Council member.
- No travel or other reimbursements have been made to any Governing Council member.
- The Executive Director is a full time volunteer for the organization working on an honorary basis.
- Remuneration of three highest paid staff members (CTC/year):

S NO	NAME	DESIGNATION	CTC /YEAR
1	Parvinder Kaur	Asst. Executive Director	6,77,254
2	Sakshi Jain	Art Director	5,48,888
3	Anand Singh Rana	Asst. Director	4,64,152

Remuneration of the lowest paid staff member (CTC/year): Rs. 72,000

#### STAFF DETAILS: (AS OF MARCH 31<sup>st</sup>, 2012)

	GENDER	PAID PART TIME/ SHORT TERM CONSULTANTS	PAID FULL TIME	UNPAID VOLUNTEERS
	Male	1	43	498
15,	Female	140	152	747
	Total	141	195	1245

DISTRIBUTION OF STAFF ACCORDING TO SALARY LEVELS

	SLAB OF GROSS SALARY (IN RS.) PLUS BENEFITS PAID TO STAFF	NO. OF STAFF MEMBERS
ich	< 6,000	0
ing	6,001-10,000	188
	10,001-17,000	111
. A	17,001-25,000	24
or	25,001- 35,000	6
ite	35,001- 50,000	5
iM	50,001>	2
by	Total	336

Total Cost of National Travel (i) Executive Director Rs 21,417 and all costs were borne by a donor partner (ii) Other Governing Council Members: Nil

Total Cost of National Travel by all Personnel (Including Volunteers): Rs 2,14,327. All costs were borne by a donor partner.

Total Cost of International Travel by Governing Council Members: Rs 68,688

Total Cost of International Travel by all Personnel (Including Volunteers): Rs 68.688

# Nice to hear that ...

"... impressed and inspired by Katha's outstanding dedication to children..." — Mr Gene R Carter, ASCD, USA

"... identifying, nurturing and developing latent skills of students for their all-round development." — Education Times

"Katha has proved that the school curriculum can be made interesting and the modes of learning innovative." — HT Live

"Both public and government schools can learn from Katha how to anchor literacy in the indigenous tradition of storytelling."

— Prof. Krishna Kumar, Former Director, NCERT

"Katha has done outstanding work to bring computer and internet access to marginalized communities in the slum areas ..." - Gates Foundation

"Katha's work is of tremendous significance in building a new India."

— Manmohan Singh, Prime Minister of India, Business Standard

"Katha deserves a round of applause for ... unearthing a cache of talented translators and revealing the wealth and diversity of literature that lies hidden and unappreciated in this amazing land of ours." - Indian Review of Books

"A pioneering Indian translation house of quality ... "

"A wonderful attempt by Katha to bring folk art in prominence and giving the proficient artists the respect and fame that they so rightly deserve." — Bioscope, Literary Sojourn

"A small share of the regional gold mine." — The Indian Express

"An institution in the world of Indian literature." — The Business Standard

"India's multicultural identity through the stories." — The Pioneer

— The Hindu



Nominated for the world's most coveted award in children's literature - the Astrid Lindgren Memorial Award

1 7 Hindi and 7 English Katha books recommended by CBSE

BOUGUETSIK ··· 10 of Katha's books chosen in 101 Indian Children's Books We Love by Young Zubaan

Young India Books listed 4 Katha books in its Best Reads list in 2011-12

Moon, Ramu and I won the Darsana National Award, 2011 for the Best Children's Book

Bioscope included in the International Board on Books for Young People (IBBY) list in 2011

My Haiku Moments: An Activity Book for Young Haiku Lovers received Honourable Mention for Best Book for Children by the Haiku Society of America

Chouboli and Other Stories, Volume II won the A K Ramanujan Book Prize for Translation, 2012 and the Asian Publishing Award, 2011 in the Best Book Category

Not Flowers of Henna, Jai Ratan's translation received Jury's Commendation at the Muse India National Award, 2011

North India winner of India NGO Awards for Quality work, Accountability and Transparency 2009, by Rockefeller Foundation and Resource Alliance, UK



# ΦΚΑΤΗΑ

Katha is a nonprofit organization, seamlessly connecting grassroots work in education, urban poverty alleviation and literacy. Katha runs 22 schools in slum communities in Delhi and reaches out to more than 1,00,000 children through a unique Reading Programme.

Katha's efforts are inspired by the vision of empowering children to become community leaders through education, transforming their lives as well as that of their communities.

Katha's Mission: To help every child realize his/her full potential through community-based quality learning | To enhance the joys of reading | To reduce injustice and poverty through education | To enhance linguistic diversity through story and translation.

Katha leverages its mission goals on a single powerful idea: Children can help their communities get out of poverty, and bring change that is sustainable and real.

> katha . a3 . sarvodaya enclave . sri aurobindo marg . new delhi . 110017 ph (91-11) 4141 6600 | fax (91-11) 2651 4373 www.katha.org | katha@katha.org

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