

Visual Communication Winter Internship

Designation	Summer Intern - Visual Communication
Programme to work with at Katha	<p><i>The 300M challenge</i></p> <p>India has approximately 300 million children enrolled in school—150 million in pre-primary and primary education, of which nearly 50% of our children cannot read at grade level. Therefore, 300 Million is a number Katha has placed before itself that it strives to achieve, through and with partners, advocating for change at various levels— from grassroots to policy— to deliver faster, frugal, and more effective quality and sustained reading to children. We want to leverage, advocate and partner to make books and education accessible to 300 Million children in India by 2020.</p> <p><i>We hope the Visual Communication interns will develop engaging videos that will help us garner support for this mission.</i></p>
Requirement	<ul style="list-style-type: none"> - Knowledge of visual media - Photography and videography skills - Knowledge of working with Adobe Premiere PRO/ FCP to edit footage - You would be required to get your own edit machine + camera
Duration	1-2 months
Responsibilities	<ul style="list-style-type: none"> - Use visual storytelling to tell audiences about Katha’s work in education, communities and publishing- in sync with the 300m mission - Edit and shoot videos for various fundraising/event purposes - Maintain Katha’s Youtube channel and innovate ways to increase subscribers and likes/shares along with the Katha media and marketing team - You will work as a team of three with a set POA and budget
Number of interns required	2
Email	Email your cv to communications@katha.org along with a coverletter that includes your reasons to join us

About Katha:

Katha is an Indian non-profit organization that seamlessly connects grassroots work in education and urban resurgence to bring children living in poverty into reading and quality education. For the past three decades, the organisation has been empowering children to become agents of change in their communities, through quality education, teacher training, and world-class book publishing.