

Social Media Winter Internship

Designation	Winter Intern- Social Media
Programme	<p><i>The 300M challenge</i></p> <p>India has approximately 300 million children enrolled in school—150 million in pre-primary and primary education, of which nearly 50% of our children cannot read at grade level. Therefore, 300 Million is a number Katha has placed before itself that it strives to achieve, through and with partners, advocating for change at various levels— from grassroots to policy— to deliver faster, frugal, and more effective quality and sustained reading to children. We want to leverage, advocate and partner to make books and education accessible to 300 Million children in India by 2020.</p> <p>We hope the Community engagement intern will support documentation, event management and communications work that will help us garner support for this mission.</p>
Requirement	<ul style="list-style-type: none"> - Eye for detail - Social media savy - Good writing Skills and ability to juggle many roles - Exemplary organisation and management skills -
Duration	1-2 months
Responsibilities	<ul style="list-style-type: none"> - Assist in writing blog articles and getting content right for Katha’s various social media channels - Work with Katha’s media and marketing team to create databases for/of various katha events -
Number of interns required	1

About Katha:

Katha is an Indian non-profit organization that seamlessly connects grassroots work in education and urban resurgence to bring children living in poverty into reading and quality education. For the past three decades, the organisation has been empowering children to become agents of change in their communities, through quality education, teacher training, and world-class book publishing.