

Marketing Volunteer

Designation	Marketing Volunteer
Programme	<p>Writer's Workshop 2017: Katha's Writers' Workshop, also called Katha Utsav will be held in various parts of the country from Nov-Dec 2017, and we need marketing volunteers who will help the Marketing team in administrative and functional role.</p> <p>The Katha Utsav is an annual storytelling festival that engages numerous children, teachers, parents and schools from all over the country.</p> <p>To know more about the festival, visit our site: katha.org/ilr/kathautsav/</p>
Requirement	<ul style="list-style-type: none"> ● Convincing ability and presentation skills ● Good creative writing skills ● Shares a passion for education and the 300 M cause ● Is able to fulfill targets on time and with efficiency
Duration	<p>Minimum 4 Months (September to December 2017)</p> <p>Two-three days a week</p>
Responsibilities	<ul style="list-style-type: none"> ● Key responsibilities include working with the marketing team of Katha Writer's Workshop ● Comfortable with travelling in Delhi and visiting schools ● Collaborating with schools and principals to make them come on board for the festival ● Excellent organisation and execution abilities ● Takes up the charge to make the event a success
Number of volunteers required	2
Submission Details:	<p>Please send your resume to volunteer@katha.org with the title 'Marketing Volunteer' in the subject line. Application of only shortlisted applicants will be acknowledged.</p>

About Katha:

Katha is an Indian non-profit organization that seamlessly connects grassroots work in education and urban resurgence to bring children living in poverty into reading and quality education. For the past three decades, the organisation has been empowering children to become agents of change in their communities, through quality education, teacher training, and world-class book publishing.