



## Digital Media Designer

Katha is looking for a passionate Digital Media Designer to lead all our online/offline marketing designs and help create Katha's brand

### The Job Profile:

- Conceptualise, and create unique graphics for marketing Katha's various programmes across social media
- Work closely with the media and marketing team to develop visuals for all our digital, print, web and app requirements
- Create and design emailers, design collaterals and marketing material for Katha's various media platforms
- Create designs to inspire change and attract more donors, volunteers, event attendees and supporters

### Qualifications and Experience:

- 0.5 - 2 years of experience in visual design, should be proficient in Adobe Creative Suite and basic proficiency in animation/motion graphics software
- Talented freshers with excellent resume and portfolio are welcome to apply
- Passion to use design for change and make real world impact in the social sector
- Understanding of branding and be able to apply a brand's look across web and mobile platforms
- An eye for design and ability to present ideas effectively through illustrations and design
- A passion to create change in children's education space

### Submission Details:

- Please submit an up-to-date CV along with a 100 word SOP expressing your interest for this profile
- Please send us a link to your Behance or Dribbble portfolio

Please send your resume to [hr@katha.org](mailto:hr@katha.org) with the title 'Digital Media Designer' in the subject line. Application of only shortlisted applicants will be acknowledged.