

Content Winter Internship

Designation	Winter Intern- Content
Programme	<p><i>The 300M challenge</i></p> <p>India has approximately 300 million children enrolled in school—150 million in pre-primary and primary education, of which nearly 50% of our children cannot read at grade level. Therefore, 300 Million is a number Katha has placed before itself that it strives to achieve, through and with partners, advocating for change at various levels— from grassroots to policy— to deliver faster, frugal, and more effective quality and sustained reading to children. We want to leverage, advocate and partner to make books and education accessible to 300 Million children in India by 2020.</p> <p>We hope the content intern will support writing, editing and communications work that will help us garner support for this mission.</p>
Requirement	<ul style="list-style-type: none"> - Drive and will to create content that inspires people and audiences to join and participates in Katha’s mission - Exceptional writing and editing skills for a diverse range of purposes and formats, including print, online and social media - A learner and a collaborative team player who is willing to tackle the unexpected, embrace change and work cooperatively in diverse groups and situations - Exceptional attention to detail with ability to work under pressure in a high volume environment, execute multiple projects while meeting strict deadlines
Duration	1-2 months
Responsibilities	<ul style="list-style-type: none"> - Assist in writing blog articles and getting content right for Katha’s various social media channels - Work with Katha’s media and marketing team to create databases for/of various katha events - Work with Digital Media Team to get content right on new Katha website
Number of interns required	1